HOTEL PLUS
Shanghai

上海国际酒店
及商业空间博览会
HOTEL PLUS 2020

04.27-29
2020

SNIEC
上海新国际博览中心



同期举办 上海国际酒店工程设计与用品博览会 / 上海国际商业及工程照明展 / 上海国际酒店工程家具及商业空间设计展
上海国际清洁技术与设备博览会 / 中国国际自助服务产品及自动售货系统展览会 / 上海国际智慧零售展览会 /上海国际商业楼宇设施及物业管理博览会
第28届中国国际建筑装饰展览会 / 上海国际连锁加盟展览会 / 上海国际酒店投资及加盟连锁展

HOTEL PLUS 2020 / 上海国际酒店及商业空间博览会

HOTEL PLUS
Shanghai

主办单位： 中国旅游饭店业协会 / 中国百货商业协会 / 中国照明电器协会
住建部 · 中国建筑文化中心 / 上海博华国际展览有限公司

上海博华国际展览有限公司 | 电话：021-3339 2115/2323 | 邮箱：hotelplus@ubmsinoexpo.com

HOTEL PLUS

创变永不停歇

酒店及商业空间建设与运营一站式采购平台

ONE-STOP PURCHASING PLATFORM OF CONSTRUCTION AND OPERATION FOR HOTELS AND COMMERCIAL SPACE

3,000+
家 参展企业
EXHIBITORS

210,000+
平方米 展出面积
SQM EXHIBITION SPACE

150,000+
名专业观众
TRADE VISITORS



会长 / 汤文俭
TANG WENJIAN / PRESIDENT

CHINA TOURIST HOTEL ASSOCIATION
中国旅游饭店业协会

2019年我国正式进入5G商用元年，5G与人工智能、大数据等紧密结合，昭示着我国已开启万物互联的数字文旅时代，各产业边界正逐渐被打破，企业、资本如何抓住这趟变革机遇，适应创新商业模式，推动文旅融合，将成为加速酒店产业高质量发展的核心课题。

中国旅游饭店业协会与博华展览联合主办的Hotel Plus上海国际及商业空间博览会，作为一年一度的酒店行业的旗舰展会，历年来都为业界呈现出一台集结工程筹建、产品体验、客户服务、运营监管等综合解决方案的“大秀”。

习总书记在博鳌论坛上谈到：“一滴水可以反映出太阳的光辉,一个地方可以体现一个国家的风貌。”而一家酒店可以代表一座城市的品格，相信在2020年通过Hotel Plus展会，将为酒店产业链上下游带来更全面的提升与促进，满足国民不断高涨的旅游消费需求。

祝福Hotel Plus 2020年，创变永不停歇！

In 2019, China officially entered the first year of 5G commerce. The close integration of 5G with artificial intelligence and big data shows that China has opened the era of digital cultural tourism with interconnection of all things. The industrial boundaries are gradually being broken. How can enterprises and capital seize the opportunity to reform, adapt to innovative business models and promote the integration of culture and tourism, will become the core subject of accelerating the development of hotel industry with high-quality.

Hotel Plus, organized jointly by China Tourist Hotel Association and Sinoexpo Informa Markets, is the annual leading exhibition in hotel industry. The show provides the industry with a platform presenting comprehensive solutions including project preparation, product experience, customer service, operation and supervision over the years.

President Xi Jinping said at the Boao Forum: "A drop of water can reflect the brilliance of the sunlight, and a place can reflect the features of a country." Thus a hotel can represent the character of a city. It is believed that Hotel Plus 2020 will bring a more comprehensive promotion to the upstream and downstream of the hotel industry chain and meet the ever-rising demand of tourism consumption. Best wishes to Hotel Plus 2020, and innovation will never stop!



名誉会长 / 楚修齐
CHU XIUQI / HONORARY CHAIRMAN

CHINA COMMERCE ASSOCIATION FOR GENERAL MERCHANDISE
中国百货商业协会

消费升级和体验经济的崛起，为中国百货零售业的发展带来新的契机。纵观中国经济格局，消费已经成为重要支撑，是中国经济的稳定器、压舱石。2018 年消费对 GDP 贡献率达到 76.2%，比 2017 年上升了 18.6 个百分点，消费潜力巨大，成为中国经济增长的定海神针。

百货零售业是消费升级的核心渠道，是服务消费的重要载体，也是城市商业的主要地标和社区商业的聚合平台，随着人们对美好生活需求的逐步增长，经过转型、调改、提振、数字化应用升级，未来百货零售业前景非常光明。

正是在这样的发展契机下，中国百货商业协会携手上海博华国际展览，共同通过 Hotel Plus 上海国际酒店及商业空间博览会为行业发展助力。Hotel Plus 为业内同僚搭建了一个专业平台，新理念、新技术，新设备交融碰撞，集中呈现，不仅是一场行业的风云际会，更是铺陈商业空间未来之路，推动酒店业及商业转型升级的一次对接盛会。

Consumption upgrading and the rise of experience economy bring new opportunities for the development of Chinese department store and retail industry. Throughout China's economic structure, consumption is the backbone, a stabilizer and also a ballast stone of China's economy. Consumption contributed 76.2% to GDP in 2018, 18.6 % higher than that of 2017. The huge consumption potential plays the key role in China's economic growth.

Department store and retail industry is the core channel of consumption upgrading, the vital carrier of service consumption, the main landmark of city business and the platform gathering community commerce. With the gradual growth of people's demands for living a better life, through transformation, adjustment, promotion and digital application upgrading, the department store and retail industry has a bright future.

It is in this development opportunity that China Commerce Association for General Merchandise joins hands with Sinoexpo Informa Markets to promote industry development through Hotel Plus. Hotel Plus provides a specialized platform for industry professionals where new ideas, new technologies and new equipment could be presented and exchanged. It is not only the grand gathering of the industry, but also leads the way for the future of commercial space, promoting the transformation and upgrading of hospitality and commerce.



/ 会长 / 范君
FAN JUN / CHAIRMAN

CHINA COMMERCE ASSOCIATION FOR GENERAL MERCHANDISE
中国百货商业协会

近年来，国内消费市场千变万化，随着零售渠道从线上到线下的融合创新，各类商业空间也面临着转型及变革。中国百货商业协会自 1990 年 1 月成立以来，始终致力于把握行业发展脉动，引领行业发展方向，促进行业沟通交流，为行业发展领航和助力！经过近 30 年的成长发展，目前协会拥有企业会员近千家，除了遍及全国的百货零售企业和购物中心，以及日用工业品零售、批发、生产企业外，还包括众多线上线下不同业态的零售企业，如大型超市、专业店等，协会已成为中国百货流通领域最具影响力的全国性行业组织，2009 年协会被国家民政部评为 4A 级社会组织。

我们希望，中国百货商业协会与上海博华国际展览有限公司的合作开辟新的行业空间，Hotel Plus 上海国际酒店及商业空间博览会以其专业性、多样性、创新性，为国内外包括购物中心、百货店、酒店、办公楼宇等各类商业空间提供全系列解决方案，在 Hotel Plus 这个平台上，让我们一起为新消费革命助力，聚焦产业升级，重塑零售场景，促进行业融合、增强行业动力，共同开启新消费时代下的商业空间新华章。



In recent years, the domestic consumer market has changed dramatically. With the integration and innovation of retail channels from online to offline, all kinds of commercial properties are facing with transformation and revolution. Since the establishment in January 1990, China Commerce Association for General Merchandise has always been committed to grasping the development pulse of the industry, leading the development direction of the industry, promoting the communication and exchange of thoughts in the industry, navigating and supporting the development of the whole industry. After the growth and development for nearly 30 years, the association has nearly 1,000 enterprise members for now. In addition to the department stores and shopping centers throughout the country, as well as the retail, wholesale and production enterprises of daily industrial products, members also include many online and offline retailers in different commercial activities, such as hypermarkets, exclusive shops, etc. In the field of general merchandise circulation, the association has become the most influential national trade organization in China. In 2009, the association was awarded “4A social organization” by the Ministry of Civil Affairs of the People’s Republic of China.

We hope that the cooperation between China Commerce Association for General Merchandise and Sinoexpo Informa Markets will open up a new industry space. Hotel Plus, with its professionalism, diversity and innovation, will provide total solution for various commercial spaces at home and abroad, including shopping malls, department stores, hotels, office buildings and so on. On the platform of Hotel Plus, let's contribute to the new consumer revolution, focus on industrial upgrading, reshape the retail scenario, promote industry integration, enhance industry dynamics, and jointly open a new chapter of commercial space in the new consumer era.



/ 执行理事长 / 刘升平
LIU SHENGPING / EXECUTIVE DIRECTOR

CHINA ASSOCIATION OF LIGHTING INDUSTRY
中国照明电器协会

长期以来，上海国际商业及工程照明展览会定位于商业照明及酒店综合照明的细分市场，聚焦了各类酒店、房地产和商业照明空间等终端客户资源，也吸引了大批国内优质的商照、灯饰灯具及配套企业参展。在此，我代表中国照明电器协会，除了感谢广大客户及厂商朋友的常期信任与支持之外，同时希望一如既往能与上海博华国际展览有限公司精诚合作，将这个极具特色的照明展会与同期举办的酒店用品、建筑材料、清洁等多板块的酒店及商业空间博览会办大，办强！为更多的照明企业和商家搭建广阔的发展平台，创造优质的贸易环境。



For a long time, Expo Lighting for Commercial Properties is positioned in the market of commercial lighting and hotel comprehensive lighting. The show focuses on the end customer resources in various types of hotel, real estate and commercial lighting space, and attracts a large number of domestic premium companies, including commercial lighting, lighting device and supporting enterprises, to exhibit in the expo. On behalf of China Association of Lighting Industry, here I would like to thank our customers and manufacturers for their constant trust and support. At the same time, I hope that we can cooperate well with Sinoexpo Informa Markets as always, to successfully hold this unique lighting expo, making it bigger and stronger under the flag of Hotel Plus, the hotel and commercial space show that integrates hotel supplies, building materials, cleaning and other parts. Build a broad development platform for more lighting companies and create a high-quality trading environment.

博华 CCE 即将迎来 21 届的盛大开幕，我在此谨代表上海万杰环境管理服务有限公司衷心祝福 CCE 不忘初心、砥砺前行，永续华章。

——上海市市容环境卫生行业协会副会长
上海万杰环境管理服务有限公司总经理 / 翟杰

预祝 CCE21 届成功举办，愿 CCE 平台不断连接清洁行业资源，推动行业发展。

——上海市市容环境卫生行业协会建（构）筑物清洗保洁专业委员会 秘书长 庄永祥

祝 CCE 清洁展越办越好，并成为我们清洁人的良好伙伴！

——贵州省家庭服务业协会 会长 周绍俊

清洁行业已经成为推动现代生活不断向前发展的核心驱动力。健康舒适的生活环境与清洁标准之间的关系也已经密不可分。

在过去的 10 年里，放眼世界，清洁问题似乎已经成为人们的头号难题。专业清洁技术（机械、设备、化学品、试纸）在世界各地的使用频次都有所增加。在当今许多新兴经济体中，尤其是在亚洲，劳动力成本也在逐年上升。目前，中国和美国、其他欧洲国家一样，到处都需要用标准化的流程来提高效率。CCE（ 国际清洁技术与设备博览会 ）就为清洁行业相关各方提供了这样一个交流沟通以及学习的平台。中国经济在过去十年中取得了快速增长，清洁行业在其长期可持续发展中为稳定经济起到了至关重要的作用。4 月 27–29 日，让我们相约上海 CCE，共同展望清洁行业的未来。

——意大利清洁机械协会（Afidamp Servizi）CEO
Toni D`Andrea

The 21st CCE is coming. On behalf of Shanghai Wanjie Environment Management Service Co., Ltd, I wish the show will stay true to the mission, forge ahead and make further progress.

Zhai Jie, Vice President, Shanghai Trade Association of City Appearance and Environmental Sanitation; General Manager, Shanghai Wanjie Environment Management Service Co., Ltd.

I wish the 21st CCE a great success. I wish the show will continue to connect cleaning industry resources and promote the development of the industry.

Zhuang Yongxiang, Secretary-General, Building Cleaning Specialized Committee of Shanghai Trade Association of City Appearance and Environmental Sanitation

---

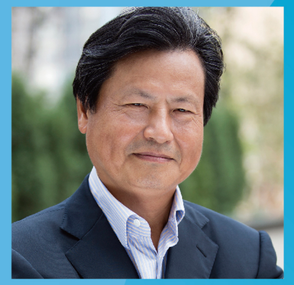
I wish CCE will be better and better, and always be our good partner!

Zhou Shaojun, President, Guizhou Homemaking Service Association

Cleaning industry has become the core driving force to promote the development of modern life. The healthy and comfortable living environment is inseparable from the standards of cleanliness.
In the past 10 years, cleanliness seems to have become the big issue in the whole world. Professional cleaning technologies (machinery, equipment, chemicals, test paper) have been used more frequently around the world. In many emerging economies nowadays, especially in Asia, labor costs are rising year by year. At present, China, similar with the United States and other European countries, needs standardized processes to improve efficiency. CCE provides a platform of communication and learning for all stakeholders in the cleaning industry. China's economy has achieved rapid growth in the past decade, and the cleaning industry has played a vital role in stabilizing the economy in its long-term sustainable development.
See you at CCE in Shanghai on April 27th – 29th, and look into the future of cleaning industry.

Toni D'Andrea, CEO, Afidamp Servizi (The Italian Association of Professional Cleaning Equipment Manufacturers)





上海博华国际展览有限公司
创始人 . 董事 / 王明亮

WANG MINGLIANG
FOUNDER & DIRECTOR
SHANGHAI SINOEXPO INFORMA MARKETS
INTERNATIONAL EXHIBITION CO., LTD.

HOTEL PLUS 创变 / 永不停歇

随着中国酒店及商业空间经济的高速发展，酒店及商业空间行业发展日新月异，酒店多元化发展带来无限动能，新增商业空间体量不断上行，存量翻新改造潜力无限 … … 与此同时，工程设计集采的难题和运营管理经验分享交流的需求日益放大。然而，放眼全国，各种商贸展览多聚焦经销代理渠道的开拓和维护，却鲜有专业集中的工程采购与交流平台。

商业拓新需要善于发现市场机遇的远见，更需要敢为人先的勇气。博华展览审时度势，依托自身深耕酒店业和多个垂直产业链 20 余年的资源优势，于 2017 年推陈出新，整合建材展、工程设计展、酒店家具展、清洁展、自助售货机展以及加盟连锁展等与酒店及商业空间有着深度关联的主题展，全力构筑和拓展 Hotel + 的行业生态圈，打造酒店及商业空间“建设与运营”的一站式采购平台。

2017 年 Hotel Plus 大展一经推出，引起行业瞩目；2018 年随着酒店用品版块的加入，酒店及商业空间建设与运营管理的概念更为完善。乘此行业风口，具有敏锐洞察力和卓越商业才智的企业家们纷至沓来；2019 年 Hotel Plus 以 20 万平米展示面积，吸引 14 万余名专业观众到场观摩，为业界呈现了一场酒店与商业空间行业创新产品荟萃的盛宴！

展会是行业的一面“镜子”，Hotel Plus 不惟展示丰富新颖的产品，更提供行业人士分享经验，传播信息，切磋技艺的平台。Hotel Plus 展会同期打造了主题丰富的特色活动——悟与行的探索之旅系列活动，通过悟与行、智与匠、奢与适三大系列活动，Hotel Plus 为供应商们营造了独树一帜的行业生态圈，打通了工程采购链各个环节，聚汇无限商机！

“悟与行”关注设计界的体悟和实践，以地产建筑节、酒店文化周、上海建筑与室内设计周、SFE 叁拾而厉品牌之夜等活动，通过论坛、特展、比赛、颁奖、晚宴，汇聚地产开发商、投资加盟商、酒店管理公司、业主方、设计单位等酒店及商业空间工程采购链各环节的权威买家；

“智与匠”关注运营和管理，发力清洁运维和智慧零售，中国清洁技能大赛解析石材、地毯、空气等各种材质与器具的清洁水准与技能，旨在嘉奖清洁运维产品和行业人物的“金钻奖”熠熠生辉，无人经济发展大会参悟智慧商业发展的新机遇。

“奢与适”则聚焦酒店体验，以极富品质的酒店客房产品提升消费者的旅居体验，客房技能大赛，酒店制服秀，酒店样板间趋势空间展、都市未来主义论坛等系列活动聚焦酒店体验的方方面面。

历时三年，Hotel Plus 以其独特而专业的市场定位，成为展览界的创举！越过山丘，迈入新的征程，值得庆祝的是，Hotel Plus 2020 赢得了行业权威机构——中国百货商业协会的青睐，成为展会的共同主办单位。回首往事，十年前，上海博华展览携手中国旅游饭店业协会共同主办了酒店展，十年间，共同造就了酒店、工程设计展会的飞速发展。如今，中国百货商业协会加入主办单位行列，将为展会带来丰富的商业空间、购物中心买家资源，为 Hotel Plus 打开新的加速发展期！

创变，永不停歇！下一个三年，上海博华国际展览有限公司希望通过展览人的商业智慧和辛勤努力，为行业发展略尽绵薄之力！我们将携手中国旅游饭店业协会、中国百货业协会、中国照明电器协会、住建部 · 建筑文化中心等权威行业机构，整合更强劲的酒店及商业空间产业链的市场资源，为行业铸造更加开放、跨界、多元的交流平台，创造更具价值的行业商机！



HOTEL PLUS
INNOVATION NEVER STOPS

With the rapid development of hotel and commercial space economy in China, the development of hotel and commercial space industry is changing with each passing day. The diversified development of hotel brings infinite dynamics. The number of commercial space projects in the pipeline keeps increasing. And many old projects need to be renovated which means there is great potential. At the same time, the sourcing issue of engineering design and the needs of experience exchanging in operation and management are becoming increasingly outstanding. However, most trade shows across our country are focusing on the development and maintenance of distribution channels, while few of them are professional and concentrated engineering sourcing and communication platform.

Business innovation needs the foresight to discover market opportunities, and the courage to take the first step. To keep up with the trend, Sinoexpo Informa Markets launched a new event in 2017 based on the resource advantages of deep cultivation of the hospitality industry and various vertical industry chains for more than 20 years. Integrating thematic exhibitions such as building material exhibition, engineering design exhibition, hotel furniture exhibition, cleaning exhibition, vending machine exhibition and franchise chain exhibition, which are closely connected with hotel and commercial space, the mega event aims to build and expand the industry ecosphere centred by hotel+, and provides a one-stop purchasing platform of construction and operation for hotels and commercial space.

Hotel Plus has attracted the attention of the whole industry once launched in 2017. The show concept, construction and operational management for hotel and commercial space, became more complete by the join of hotel supplies since 2018. Taking advantage of the industry trend, entrepreneurs with keen insight and outstanding business intelligence flocked to Hotel Plus. With the exhibition area of 200,000 square metres, Hotel Plus 2019 has attracted more than 140,000 professional visitors, presenting a grand feast of innovative products in the hospitality and commercial space industry!

Trade show is the mirror reflecting the current situation of the industry. Hotel Plus not only presents diverse and innovative products, but also provides a platform for industry professionals to exchange experience, spread information and learn skills from each other. There is also a series of featured activities with various themes. Through Insights and Practice, Intelligence and Craftsmanship, Luxury and Comfort, Hotel Plus will create a unique industry ecological circle for suppliers, opening up all links of the project sourcing chain, and gathering unlimited business opportunities.

Insights and Practice focuses on the understanding and exercise in the field of design, the series activities including Global Real Estate Architect Festival, Hotel Culture Week, Design Week Shanghai and Shang International Franchise Expo. Through forums, special shows, competitions, awards ceremony and gala dinners, it gathers powerful buyers in hotels and commercial space industry such as real estate developers, investment franchisees, hotel management companies, property owners and design firms.

Intelligence and Craftsmanship pays close attention on operation and management, making great efforts to the maintenance of cleaning and smart retail. China Clean Skill Competition analyzes the cleaning standards and skills of stone, carpet, air and other materials and equipment. It aims at rewarding excellent cleaning and maintenance products and outstanding industry professionals with the CCE Awards. Unmanned Economy Development Conference offers new opportunities of intelligent business.

Luxury and Comfort focuses on hotel experience. It aims to enhance hotel guest experience by providing premium room amenities, and activities including Hotel Housekeeping Competition, Hotel Uniform Show, Hotel Mockup Room Show, Urban Future Style Design Forum, etc.

Based on the past three years, Hotel Plus has become a pioneer in exhibition industry with its unique and professional market positioning. Over the hills and into a new journey. It is worth celebrating that Hotel Plus 2020 has won the favor of the industry authority, China Commerce Association for General Merchandise, which become the co-organizer of the show. Looking back 10 years ago, Sinoexpo Informa Markets (former name: UBM Sinoexpo) cooperated with China Tourist Hotel Association to establish the hotel show. During the decade, the hotel show and engineering design show developed rapidly. Nowadays, China Commerce Association for General Merchandise is on board as one of the organizers, which will bring in abundant commercial space, shopping centres and buyer resources, opening a new period of accelerated development for Hotel Plus!

Innovation never stops! In the coming three years, Sinoexpo Informa Markets will use our business wisdom and great efforts, continuously making contribution to the industry development. We will work hand in hand with China Tourist Hotel Association, China Commerce Association for General Merchandise, China Association of Lighting Industry, China Architectural Culture Center and other industry authorities, to integrate more powerful market resources in hospitality and commercial space industry chain, to build a more open, cross-border and pluralistic communication platform for the industry, and to create business opportunities with more value!

CONTENTS
目录



/ 创变 · 永不停歇 /
INNOVATION NEVER STOPS

02 致辞
02 WELCOME SPEECHES

HOTEL PLUS 顺势而为，智赢未来
HOTEL PLUS – TOTAL SOLUTION FOR HOTELS AND COMMERCIAL SPACE

12 市场背景
24 版块介绍
12 MARKET BACKGROUND
24 SHOW SECTORS

/ 上届回顾 · 卓尔不凡 /
HOTEL PLUS 2019 REVIEW

HOTEL PLUS 2019 数字回顾
—— 捷报，一切过往，皆为序章
HOTEL PLUS 2019 FACTS & FIGURES

HOTEL PLUS 2019 活动回顾
—— 回眸：精彩无极限
HOTEL PLUS 2019 HIGHLIGHTS

悟与行的探索之旅
CONCURRENT EVENTS

/ 悟与行 /
INSIGHTS AND PRACTICE

57 上海建筑与室内设计周
64 HOTEL PLUS 样板房品鉴
70 光之韵 · 匠之心 照明系列活动
76 地产建筑节

57 DESIGN WEEK SHANGHAI
64 HOTEL PLUS MOCKUP ROOM SHOW
70 CHARM OF LIGHT, INGENUITY OF HEART
76 GLOBAL REAL ESTATE ARCHITECT FESTIVAL

/ 奢与适 /
LUXURY AND COMFORT

84 客房技能大赛
86 酒店制服秀
88 都市未来主义
90 酒店设计趋势白皮书

84 HOTEL HOUSEKEEPING COMPETITION
86 HOTEL UNIFORM SHOW
88 URBAN FUTURE STYLE
90 HOSPITALITY DESIGN TREND WHITE PAPER





/ 智与匠 /
INTELLIGENCE AND CRAFTSMANSHIP

95 CCE 匠造生活 | CVS 智创未来
96 清洁、物业系列高峰论坛
99 中国清洁技能大赛
100 中国（上海）无人经济发展大会
102 2019 上海连锁和特许经营发展高峰论坛

95 CCE CREATES A BETTER LIVE WITH CRAFTSMANSHIP SPIRIT | CVS BUILDS A BETTER FUTURE WITH SMART TECHNOLOGIES
96 CLEANING AND PROPERTY MANAGEMENT SUMMIT FORUM
99 CHINA CLEAN SKILLS COMPETITION
100 CHINA (SHANGHAI) UNMANNED ECONOMIC DEVELOPMENT CONFERENCE
102 SHANGHAI CHAIN AND FRANCHISE DEVELOPMENT PEAK BBS 2019



/ 颁奖 & 晚宴 /
AWARDS CEREMONY AND GALA DINNER

106 HOTEL PLUS 之夜金殿奖
110 金钻奖

106 GOLDEN PALACE AWARDS
110 GOLDEN DIAMOND AWARDS

/ 下届亮点 · 精彩续燃 /
PROSPECT OF HOTEL PLUS 2020

114 上海国际购物中心发展峰会
116 商业空间样板店品鉴
117 商业空间美陈大赛

112 SHANGHAI INTERNATIONAL SHOPPING MALL DEVELOPMENT FORUM
116 MOCKUP SHOP SHOW
117 COMMERCIAL ART DISPLAY COMPETITION

/ 宣传赋能 · 买家纷至 /
PROMOTION OPPORTUNITIES

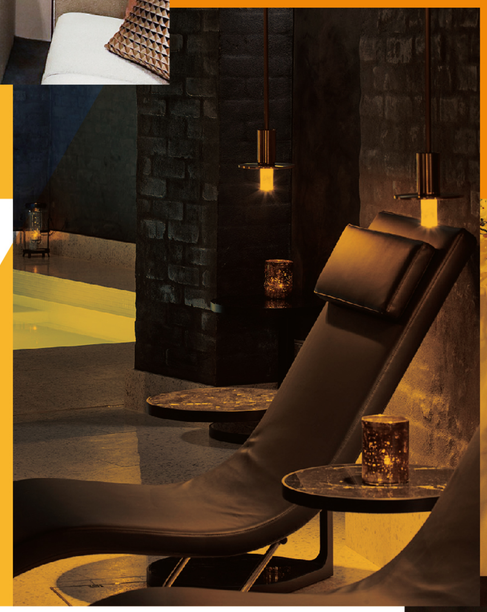
118 VIP 买家
121 市场宣传
122 媒体合作

118 VIP BUYERS
121 MARKETING PROMOTION
122 MEDIA PARTNERS

MARKET BACKGROUND
市/场/背/景

01







酒店业多元发展 / 跨界出击机会多

随着我国中产阶级的崛起，人们的旅游消费越来越高，消费升级带动需求增加，同时高端消费下沉，大众消费中端化，中端酒店发展空间巨大。据MobData估算，2018年我国经济型连锁酒店为48267家，中端酒店5288家；近六年复合增长率分别为 26.0% 和 41.9% 从中国酒店行业投融资方向看，2018 年酒店行业投融资主要集中在智慧酒店、主题酒店和民宿等，分别占比为 29%、26% 和 26%，代表分别有 Hotel MoMc、影院酒店和客栈等。智慧酒店新局已经开启，云端智慧解决方案和技术供应商为酒店行业带来了新的想象空间。

DIVERSIFIED DEVELOPMENT AND CROSS-BORDER COOPERATION BRING HOSPITALITY INDUSTRY MORE OPPORTUNITIES

With the rise of China's middle class, the expense of tourism consumption is getting higher, while the demand is increasing driven by consumption upgrade. In the meanwhile, the high-end consumption is sinking, the mass consumption is becoming mid-range, which leads to the great potential for further development of mid-range hotels. MobData estimated that, in 2018, there were 48,267 economic hotel chains and 5,288 mid-range hotels in China. In recent six years, the compound growth rates were 26.0% and 41.9% respectively. From the perspective of investment and financing of China's hotel industry, it mainly focused on smart hotels, theme hotels and B&B in 2018, accounting for 29%, 26% and 26%, respectively. Representatives are Hotel MoMc, Cinema Hotel and inns. The new chapter of Smart Hotels has been opened. Cloud-based smart solutions and technology providers have brought new possibility to the hospitality industry.

DIVERSIFIED DEVELOPMENT AND CROSS-BORDER COOPERATION BRING HOSPITALITY INDUSTRY MORE OPPORTUNITIES







COMMERCIAL REAL ESTATE AND RESTAURANT INDUSTRY ARE EMERGING

MARKET BACKGROUND
市/场/背/景

02

商业地产风起云涌 / 餐饮空间强势增长

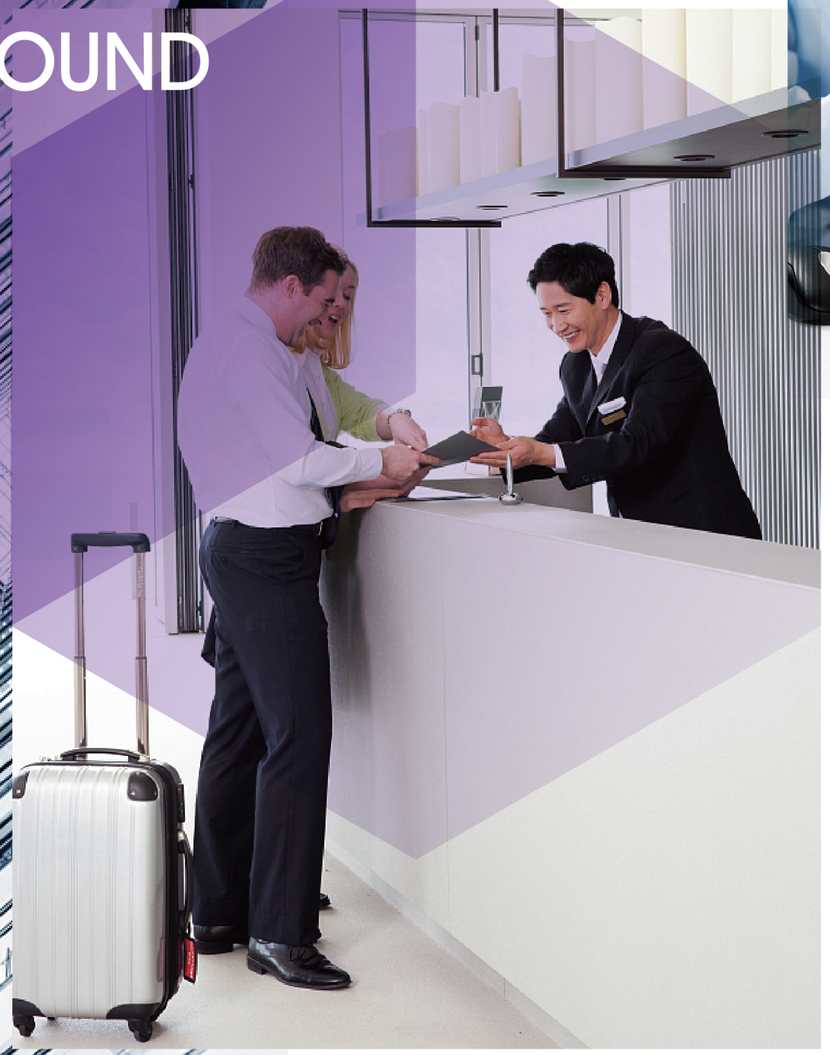
根据国家统计局数据显示，2018 年前 11 个月，社会消费品零售总额 345093 亿元，同比增长 9.1%。其中餐饮收入 38294 亿元，同比增长 9.5%；商品零售 306799 亿元，增长 9.0%。即便增幅有所震荡下滑，但整体市场需求量大，新供应的购物中心依旧在增多。据联商网 & 搜铺网大数据研究中心统计，2018 全年新开各类商业项目 533 个（单体商业建筑面积 2 万平方米以上，不含专业市场、酒店及写字楼，部分为存量改造项目），新增商业建筑面积 4811.35 万方，项目平均体量约 9 万方。同时，餐厅、咖啡厅、亲子等多元业态的空间层出不穷，为建筑装饰和运营维护领域的供应商们提供了前所未有的市场空间。

COMMERCIAL REAL ESTATE AND RESTAURANT INDUSTRY ARE EMERGING

According to National Bureau of Statistics, the total retail sales of consumer goods in the first 11 months of 2018 amounted to 34,509.3 billion RMB, an increase of 9.1% over the same period last year. Among them, catering revenue was 3,829.4 billion RMB, an increase of 9.5% compared with the same period last year, and retail sales of goods was 3,067.99 billion RMB, an increase of 9.0%. Even though the growth rate has been shaking down, the overall market demand is huge, and the number of new shopping malls is still increasing. According to the statistic of the Big Data Research Centre of Linkshop & Soupu.com, 533 new commercial projects (single commercial building area of more than 20,000 square metres, excluding professional markets, hotels and office buildings, part of which are stock renovation projects) were opened in the whole year of 2018, with an additional commercial building area of 48,113,500 square meters and an average volume of about 90,000 square meters. Meanwhile, restaurants, cafes, parent-child and other multi-format space are emerging endlessly, providing unprecedented opportunities for suppliers in the fields of architectural decoration and operation.



MARKET BACKGROUND
市/场/背/景







03

PROPERTY MANAGEMENT IS THE NEW GROWTH POINT IN REAL ESTATE INDUSTRY

物业管理顺势而兴 / 创房地产新增长点

“房地产的下半场是中国人的美好生活！”与老百姓关系密切的房子，未来的故事正在被全新诠释。一个具有生命周期的产品，开发销售周期仅占 10%，而长达 90% 的时间需要维修、养护、管理，这种轻资产的管理服务领域，不但市场规模庞大，而且增值服务想象空间巨大。机构测算，以 2016 年全国 185 亿平方米管理面积为基准，加上 2018-2020 年商品房、保障房近 40 亿平方米销售面积，2020 年全国物业管理市场规模可达 243 亿平方米，未来 5 年全国基础物业管理市场规模 1.2 万亿元。光大证券测算，预计 2021 年全国物业管理面积为 238.90 亿平方米，在物业费不变前提下，物业管理行业市场规模将达到 9481 亿元。

PROPERTY MANAGEMENT IS THE NEW GROWTH POINT IN REAL ESTATE INDUSTRY

"The second half of real estate market is the good life of Chinese people!" The future is well expressed through residential buildings closely related to ordinary people. As for a product with fixed life cycle, its development and sales only accounts for 10%, but up to 90% on maintenance and management. The management service of such asset-light has not only a huge market scale, but also a tremendous value added possibilities. Based on the national 18.5 billion square metres management area in 2016, and the nearly 4 billion square metres sales area of commodity and security housing in 2018-2020, the national market scale of property management is expected to reach 24.3 billion square metres in 2020 and worth 1.2 trillion RMB in the coming five years. Everbright Securities estimated that the national property management area is expected to be 23,890 million square metres in 2021. In the premise of fixed property management expense, the market scale of the property management industry will reach 948.1 billion RMB.



NEW RETAIL IS
UPGRADING AND
LEADING
THE NEW TREND OF
INDUSTRIAL
REFORMATION

04 MARKET BACKGROUND 市/场/背/景

新零售日新月异 / 引领行业新变革

2018 年我国全年社会消费品零售总额达 38.1 万亿元，增长 9%，保持平稳较快发展势头。消费新业态蓬勃发展，现代供应链、电子商务、数字消费等互相融合，网上零售额突破 9 万亿元，增长 23.9%。居民人均消费支出中，服务性消费占比已达 44.2%，新需求、新消费加快增长，智慧零售引领零售新变革。

NEW RETAIL IS UPGRADING AND LEADING THE NEW TREND OF INDUSTRIAL REFORMATION

China's total retail sales of consumer goods in 2018 reached RMB38.1 trillion, with the increase of 9%, maintaining a steady and rapid development momentum. Under the support of booming new consumption industry form and the integration of modern supply chain, e-commerce and digital consumption, the online retail sales exceeded RMB9 trillion, with an increase of 23.9%, and the service consumption accounted for 44.2% of total per capita consumption expenditure. Facing the fast development of new demand and new consumption, the smart retail will lead the new change for retail industry.





HOTEL PLUS 2020
PROSPECT / 展望

创 变 . 永 不 停 歇



上海国际酒店工程设计与用品博览会 / 上海国际商业及工程照明展 / 上海国际酒店工程家具及商业空间设计展
上海国际酒店投资及加盟连锁展 / 上海国际清洁技术与设备博览会 / 中国国际自助服务产品及自动售货系统展览会
上海国际智慧零售展览会 / 上海国际商业楼宇设施及物业管理博览会 / 上海国际连锁加盟展览会 / 第28届中国国际建筑装饰展览会

Shanghai International Hospitality Design and Supplies Expo / Expo Lighting for Commercial Properties
Expo Contract Furniture and Deco for Commercial Properties and Hotels / Shanghai International Hotel Investment & Franchise Expo
Expo Clean for Commercial Properties and Hotels / China International Self-service, Kiosk and Vending Show
Shanghai International Smart Retailing Show / Expo for International Facility Management / Shanghai International Franchise Expo

创变永不停歇

INNOVATION NEVER STOPS

秉持构筑平台，服务行业的初心，创变者的脚步永不停歇！展望 2020，Hotel Plus 酒店及商业空间展将继续与中国旅游饭店业协会、中国百货商业协会、中国照明电器协会、住建部 · 建筑文化中心等权威行业机构携手开拓，策划组织更具开创意识，规模和影响力的同期活动。展会将继续汇集酒店及商业空间建筑装饰、工程设计、照明与智能产品；酒店用品与家具，清洁、物业、智慧零售与连锁加盟行业内的领军企业展示代表未来技术与市场趋势的尖端产品和领先品牌，为酒店及商业空间领域的开发商、投资商、酒店管理公司、物业管理公司、建筑设计单位、工程公司等行业人士提供更高效的采购选材及业务交流的平台。

随着中国百货商业协会成为新的主办方，展会也将在保持原有资源的基础上，着力拓展商业空间及购物中心买家资源，为 Hotel Plus 打开新的加速发展期！











Bearing in mind the original intention of establishing the platform and working in the service industry, we will never stop innovating! Looking forward to 2020, Hotel Plus will continue to plan and organize more creative and influential concurrent events with the support from China Tourist Hotels Association, China Commerce Association for General Merchandise, China Association of Lighting Industry and China Architectural Culture Centre. Hotel Plus will bring together the suppliers of hotel and commercial space in architectural decoration, engineering design, lighting, intelligent products, as well as the leading companies in hotel amenities and furniture, cleaning, property management, smart retail and chain franchise industry. It will present the latest products and innovative brands representing future technology and market trends. Hotel Plus will provide a more efficient sourcing and communicating platform for developers, investors, hotel management companies, property management companies, architectural design companies, engineering companies and other professionals in hotel and commercial space industry.

As China Commerce Association for General Merchandise has become the co-organizer, Hotel Plus will focus on expanding buyer groups of commercial space and shopping malls on the basis of maintaining the original resources, accelerating the development of the show!

BUILDING & DECORATION
建筑装饰
E1/E2/E3



部分展商 / FEATURED EXHIBITORS

BUILDING & DECORATION
/ 建筑装饰 /

在这个商业逻辑被重置的年代，信息更迭不断加快… .80、90、00 后 成为消费主体，多元化消费需求升级，体验式经济蓬勃发展，无人商超、餐饮新零售、长短租公寓、社区商业、新商业综合体等等新物种层出不穷… . 商业地产、旅游经济，消费结构迎来变革，引领品质消费新趋势。

上海国际酒店工程设计与用品博览会是一个“看趋势 · 论设计 · 集产品“,为商业空间、酒店、餐饮会所等提供筹建、设计和运营解决方案的一站式采购平台，是国内首个定位于酒店、商业空间买家导向的行业大展，展品涵盖陶瓷卫浴、工程设计、装饰材料、酒店用品、IT 安防等酒店及商业空间建设所需材料。同期举办的悟与行设计之旅系列论坛、酒店样板房品鉴、地产设计大奖等主题活动，为专注酒店及商业空间工程渠道的优质建材企业提供直面终端买家的平台。

In this era, business logic is being reset, and information changes are accelerating. People born in the 80s, 90s and 00s have become the main consumers. Diversified consumption upgrades and experience economy is flourishing. Such new things are emerging in an endless stream as unmanned shops, restaurant + new retail, long and short rental apartments, community businesses, new business complexes, etc. Great changes are coming in commercial real estate, tourism economy and consumption structure, and it will lead the new trend of quality consumption.

Shanghai International Hospitality Design & Supplies Expo (HDE) is a one-stop sourcing platform providing preparation, design and operation solutions for hotels, restaurants, clubs and other commercial space. It is the first show in China designed for buyers in hotel and commercial space industry. Exhibits include ceramics, bathroom, engineering design, decorative materials, hotel amenities, IT & securities. Conferences, Mockup Room Show, CREDAWARD and other concurrent events provide a platform for premium building material manufacturers focusing on hotels and commercial space projects to meet end buyers face-to-face.

/ 展出类别 / EXHIBIT CATEGORIES

陶瓷卫浴、五金配件、新风暖通、集成房屋、门窗与遮阳、康体健身用品
娱乐游艺设施、IP 授权、装饰板材、布艺软装、整体家居及户外休闲等

Ceramics, Bathrooms, Hardware Accessories, HVAC, Integrated Housing, Doors, Windows, Sunshades, Fitness Equipment, Recreational Facilities, IP Licensing, Decorative Panels, Furnishing Fabrics, Home Furnishing, outdoor recreation






www.hdeexpo.com

LIGHTING & INTELLIGENCE
照明与智能客控系统
E4



部分展商 / FEATURED EXHIBITORS

三雄极光Pak　Tons:　HDL　lierda　LAFFEY ELECTRIC　summer夏盟　RI照明

UIOT　HUAYI华艺照明　JAKO捷克照明　MEGAMAN　TPK　TOFAW　WENHANG　simon西蒙电气　长虹 CHANGHONG

光　无　限　·　智　未　来

LIGHTING & INTELLIGENCE
/ 照明与智能客控系统 /

新一代消费群体的特点及消费行为习惯促使着传统酒店业、商业零售业进行迭代更新，酒店、建筑景观、购物中心、会所餐厅等商业照明设计与改造市场热度只增不减，商业照明、工程装饰照明、智能照明及智能控制系统，以其高品质、个性化和定制化，广受设计师及业主方的青睐。

上海国际商业及工程照明展（Expo Lighting）由中国照明电器协会和上海博华国际展览有限公司共同举办，已迅速发展为备受瞩目的照明行业盛会。展会连续 2 年展出面积同比增长 30%，其中三雄极光、曼佳美、新特丽、汤石、西蒙电气、RIO、华艺、夏盟、明图、HDL、携住科技、T-Touchting 百余家国内外优质照明、智控品牌企业等带来打造酒店及商业空间光影的创意新品及解决方案。

The characteristics and consumption habits of new generation drive the hotel and retail industry to be updated. The commercial lighting design and renovation in hotels, architectural landscapes, shopping centres, restaurants and clubs keeps flourishing. The demand of developers, hoteliers and designers for high-quality, unique and customized lighting and intelligent control products is also increasing.

Expo Lighting for Commercial Properties, held by Sinoexpo Informa Markets and China Association of Lighting Industry, has rapidly developed into a spectacular event in lighting industry. The exhibition area has an annual increase of 30% for two consecutive years. PAK, Megaman, Comely, Tons, Simon, RIO, Huayi, Summer, Mitoo, HDL, Xiezhu and T-Touching, in total more than 100 lighting and intelligent control brands have brought their new products and creative lighting solutions for hotels and commercial space.

/ 展出类别 / EXHIBIT CATEGORIES

酒店工程照明、商业建筑景观照明、装饰照明、照明设计、LED 显示屏 / 广告灯源、弱电系统、智能控制管理系统等

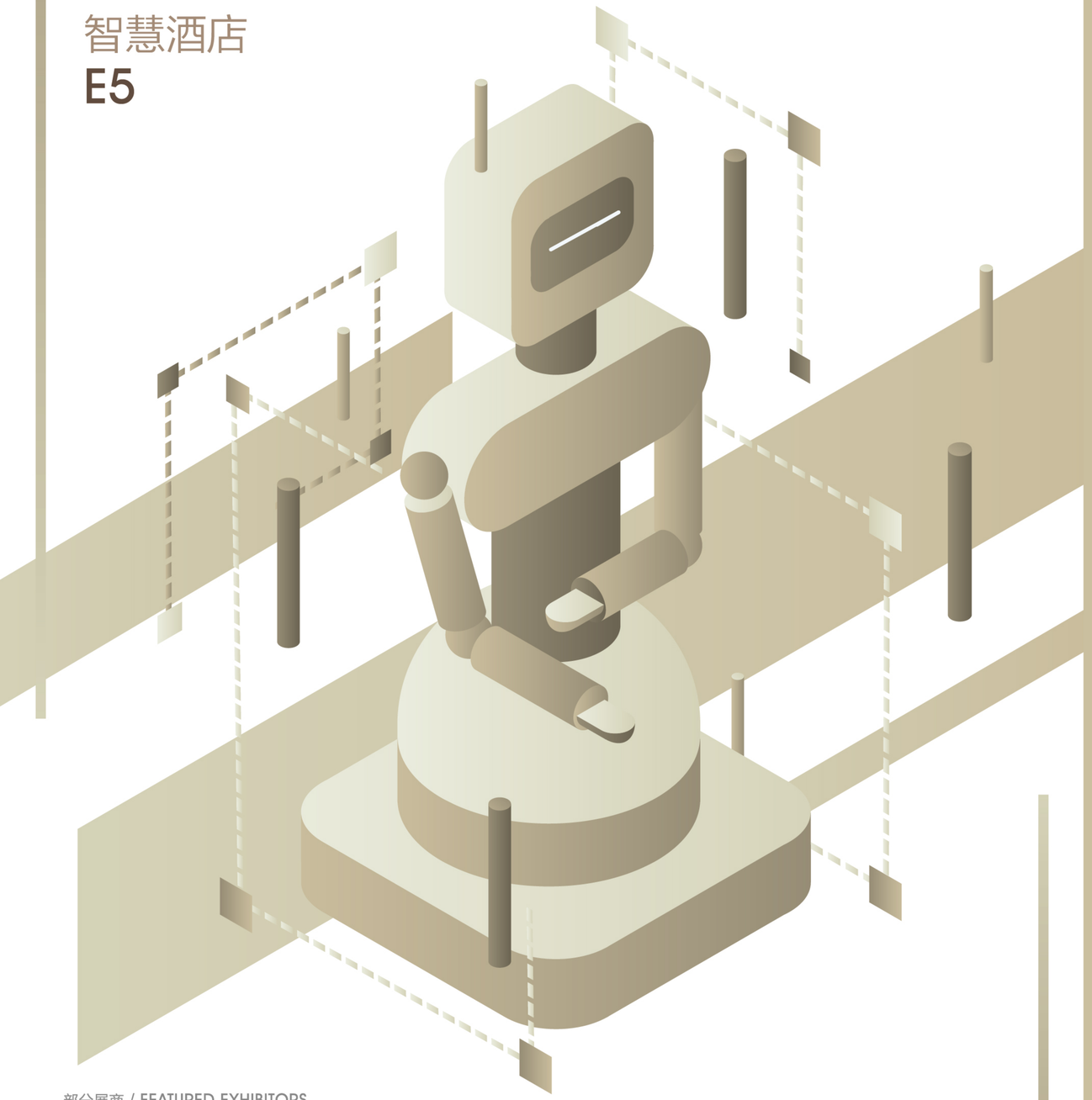
Hotel Lighting, Architectural Landscape Lighting, Decorative Lighting, Lighting Design, LED Screens, Advertising Lights, Weak Electricity System, Intelligent Control Management System.






www.hdeexpo.com

SMART HOTEL
智慧酒店
E5



部分展商 / FEATURED EXHIBITORS

SMART HOTEL
/ 智慧酒店 /

在人工智能技术的日益成熟以及智能终端广泛应用的环境下，先进的互联网技术与五花八门的“黑科技”不断融入到我们的生活中。与此同时，阿里巴巴、腾讯等互联网科技公司纷纷跨界到智慧酒店等商业体领域，无形中重新构建了酒店的空间价值。

据统计，2022 年我国智能建筑市场规模将达到 4168 亿元，未来无论是精品酒店、星级酒店乃至各类商业空间，新一代消费群体都希望体验到智能给生活带来的便捷、舒适和绿色。由此可见，智慧酒店、智能建筑必将是适应当下全球倡导绿色、智慧和环保理念的必然结果。

In recent years, AI technology is increasingly mature and intelligent terminals have been used in many fields, advanced internet technology and different kinds of smart products are constantly integrated into our lives. Meanwhile, Alibaba, Tencent and other Internet technology companies have crossed the border to commercial complex sectors such as smart hotels, invisibly reconstruct the value of hotel space.

According to the statistics, China's smart building market will reach 416.8 billion RMB in 2022. In the future, new generation consumers hope to experience the convenience, comfort and green brought by intelligent products to life whether in boutique hotels, star hotels and all kinds of commercial space. This shows that smart hotel and architecture is the evitable outcome of green initiatives agreed by the whole world.

/ 展出类别 / EXHIBIT CATEGORIES

智慧酒店、酒店客控、PMS、客房影院系统、智能锁、酒店整体解决方案等

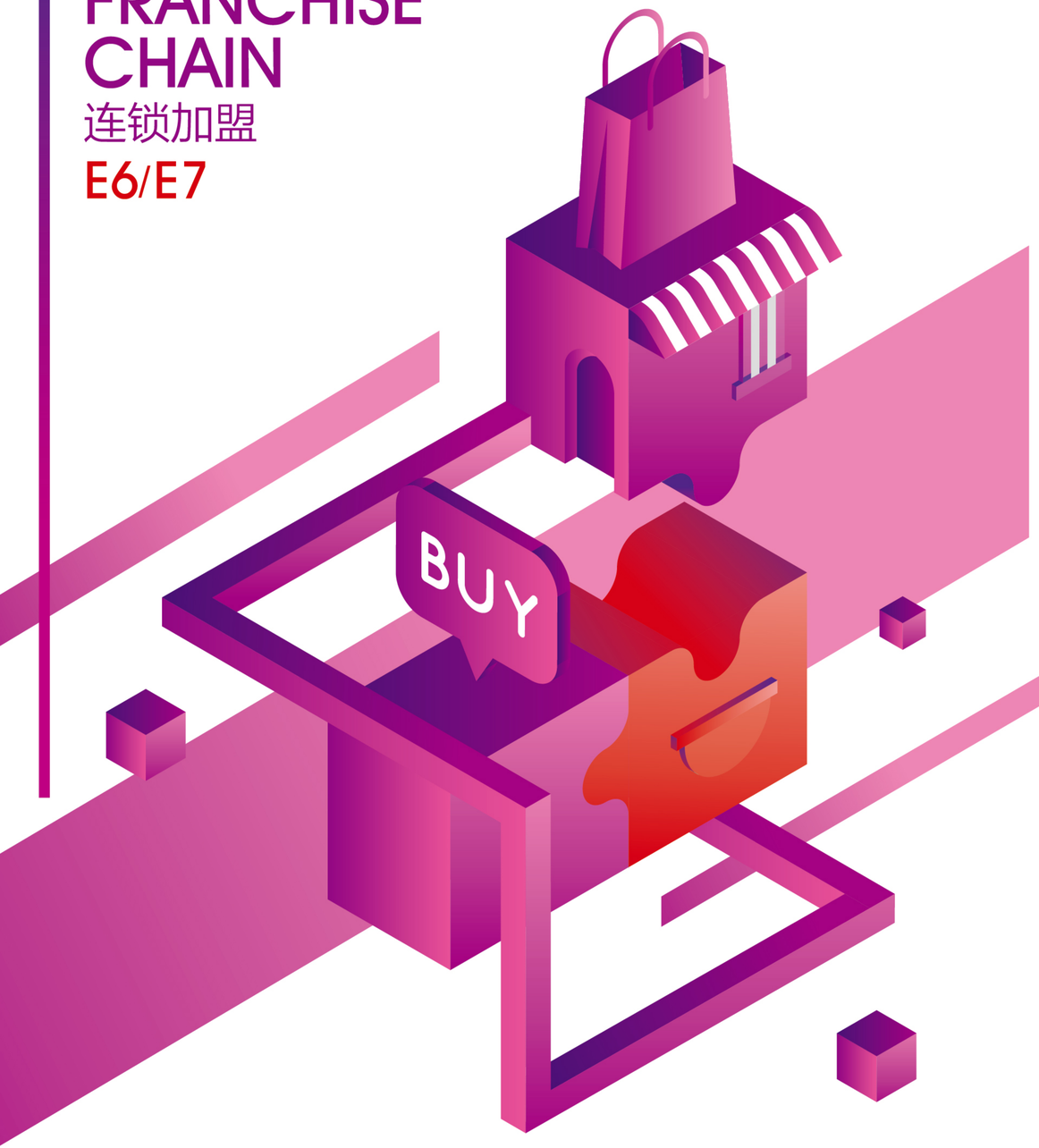
Smart Hotel, Guest Control System, PMS, Audio & Visual, Locks, Total Solution.






www.hdeexpo.com

FRANCHISE CHAIN
连锁加盟
E6/E7



部分展商 / FEATURED EXHIBITORS

FRANCHISE CHAIN
/ 连锁加盟 /

SFE 上海国际连锁加盟展览会(Shanghai International Franchise EXPO)创办于 2005 年，是由权威行业协会上海连锁经营协会、上海伊比逊会展有限公司以及上海博华国际展览有限公司联合主办的综合业态连锁加盟专业展会，是推动连锁加盟行业发展和信息交互的重要平台。作为华东地区办展历史最悠久、最具规模影响力的国际性专业连锁加盟大展，SFE 始终致力于推动连锁加盟行业发展和为投资者提供品牌加盟整合信息资源，成为优质连锁品牌与投资者的高效对接桥梁。

SFE 迄今已累积服务超过 5000 个连锁品牌以及整合多方位的行业优质资源，横跨餐饮、服务、教育、零售、连锁供应商与服务商、商业地产与商业配套资源等多个行业领域，品牌覆盖 80 多个丰富多元的主流细分业态。每一次展会，主办方都悉心优选时下各个业态具有代表性的连锁品牌，通过品牌现场店型展示、产品与服务体验、商业模式与投资趋势解读、项目说明会与路演、高峰论坛、加盟公开课等多种活动形式，令加盟投资者能快速了解行业发展趋势、洞悉品牌商业模式从而匹配自身投资计划，找到心仪的加盟项目。

Shanghai International Franchise Expo (SFE) was founded in 2005. Co-organized by Sinoexpo Informa Markets, Shanghai Chain Enterprises Association and Exhibition Conference, the show is the important platform to promote the development of franchise industry and exchanging information. As the most influential international franchise expo with longest history in East China, SFE has always been committed to promoting the development of franchise industry and providing investors with integrated information and resources, becoming an efficient bridge between high-quality chain brands and investors.

So far, SFE has served for over 5,000 chain brands, integrated high-quality resources in various industries spanning catering, service, education, retail, chain suppliers and service providers, commercial real estate and commercial supporting resources, etc. The brand covers more than 80 diversified mainstream sub-industries. The organizer selects the most representative chain brands in different business formats every year. Through mockup shop display, products and services, business model and investment trends interpretation, project description meetings and roadshows, summit forums and training sessions, the franchise investors are able to quickly get industry trends, understand business models of the brand, match individual investment plans, and find the preferred investment projects.

/ 展出类别 / EXHIBIT CATEGORIES

餐饮业、零售业、服务业、教育培训、连锁供应商与服务商

Catering, Retail, Service, Education, Chain Resources






www.sh-ybxhz.com

HOTEL FURNITURE DECOR
酒店家具 / 空间设计
W1/W2



部分展商 / FEATURED EXHIBITORS

HOTEL FURNITURE / DECOR
/ 酒店家具·空间设计 /

中国正面临消费升级，人们的消费观也发生着转变。80、90，甚至 00 后已然成为消费主体，多元化、个性化和注重品质与服务的消费需求促使着传统酒店及商业空间的转型。尤其近年来，独具风格化的民宿，奢华的精品酒店，注重空间设计与创意的餐饮、快时尚店越来受到人们的喜爱，商业空间设计的价值已然成为了品牌差异化竞争的实质体现。

基于此，位于 W1–W2 馆的“上海国际酒店工程家具及商业空间设计展”（简称 HOF）以展示前沿的空间，高端环保材料、先进的家具为理念，帮助酒店及商业空间了解最新的行业趋势，最独特的设计理念。展出内容包括酒店家具、商用家具、酒店床垫、户外家具及空间设计等。作为酒店行业设计趋势的风向标，酒店工程家具及商业空间展在展示高质量产品的同时，也为观众带来精彩的现场论坛、多元的展示空间及趣味的活动体验。邀请来自国内外众多的设计师大咖、建筑师、以及制造商经销商、房地产开发商、装潢公司、进出口 & 采购商，打造一场潮流盛宴，为众多企业创意新品带来解决方案。

China is facing consumption upgrading and people’s consumption view is changing. The post–80, 90 and even 00 generations have become China’s consumption subject, and the diversified, personalized and quality–and–service–oriented consumption demands are urging traditional hotels and commercial properties to transform. Especially in recent years, home stays with unique style, luxury boutique hotels and eateries and fast fashion stores focusing on space design and creation have been increasingly popular, making the value of commercial property design become the essence of brand diversification competition.

In light of this, the Expo Contract Furniture and Deco for Commercial Properties and Hotels (HOF) located in Hall W1–W2 aims to help hotels and commercial properties to learn the latest industrial trends and the most unique design philosophy through the idea of displaying cutting–edge space, high–end environment–friendly materials and advanced furniture. The exhibition contents include hotel furniture, commercial furniture, hotel mattress, outdoor furniture and space design. As a wind vane of the hotel industry design trend, HOF will also hold fantastic live forum, represent diversified exhibition space and offer interesting event experience while displaying high–quality products. Numerous famous Chinese and international designers, architects, manufactures, dealers, real estate developers, decoration firms, importers and exporters and purchasers will be invited to the exhibition to jointly create a splendid event and bring solution to various new creative products for enterprises.

/ 展出类别 / EXHIBIT CATEGORIES

酒店家具、商用家具、酒店床垫、户外家具、空间设计

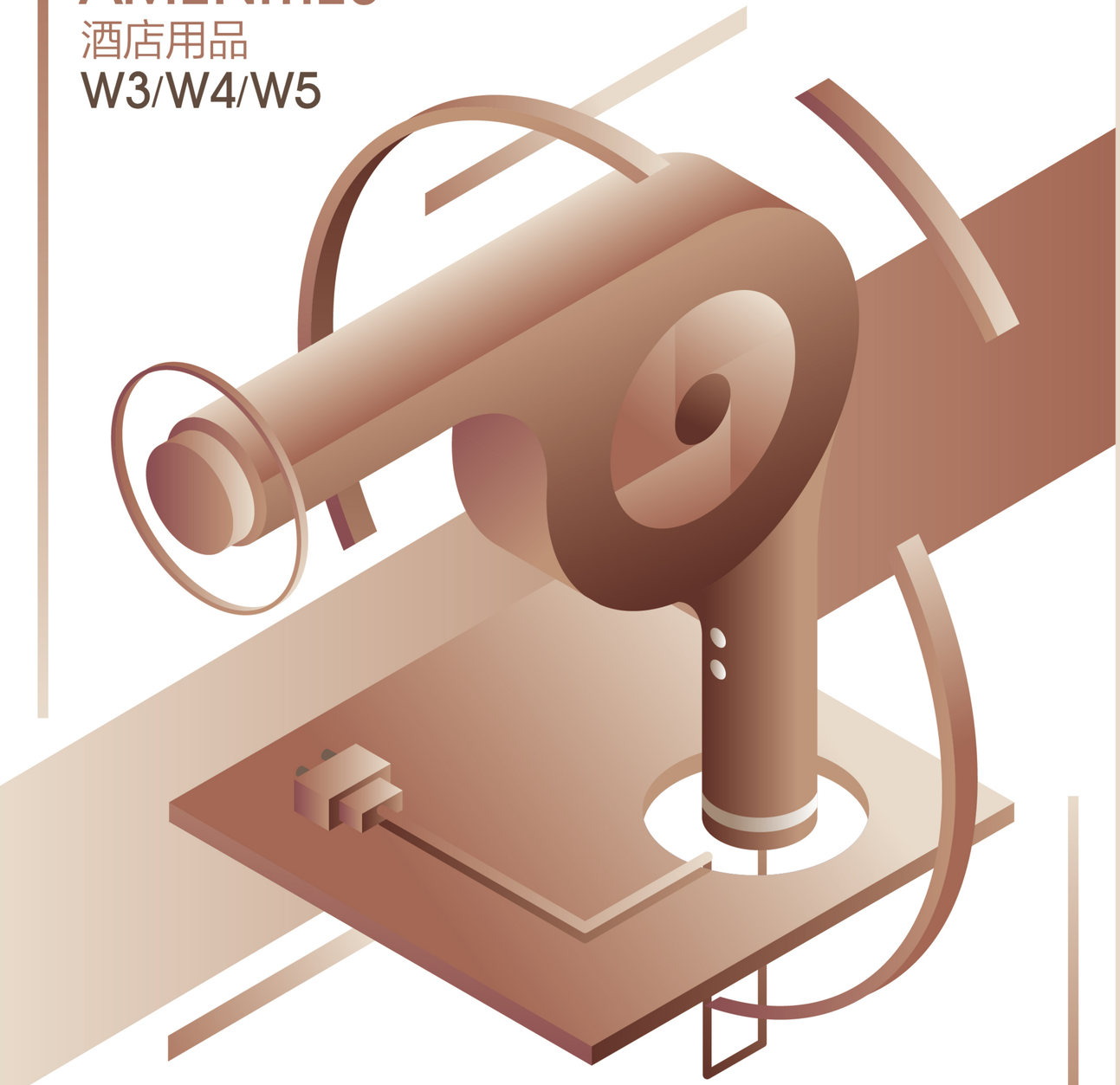
Hotel Furniture, Commercial Furniture, Hotel Mattress, Outdoor Furniture, Decor.






www.commercial-expo.com

HOTEL AMENITIES
酒店用品
W3/W4/W5



部分展商 / FEATURED EXHIBITORS

LIDDELL TONNEY TATEX 铁克 ADA LABOTTEGA CALMAC HANIL CORP GROUPE GM 两面针 DR.OPPEAL L'OCCITANE

HOTEL AMENITIES
/ 酒店用品 /

90 年代前后，以中国大饭店为代表的第一批五星级酒店开业，象征着中国高端酒店开始走向成熟，而近年来，奢华精品酒店、精品民宿正逐渐成为酒店业的新生力量。随着酒店品质的提升和住客个性化的需求，酒店管理集团的业主们也在寻求更高品质的酒店用品，以提升其品牌的竞争力。

上海国际酒店工程设计与用品博览会是由中国旅游饭店业协会和上海博华国际展览有限公司重磅打造的酒店用品潮流趋势发布与采购平台，是国内首个定位于酒店及商业空间买家为导向的行业大展。展品涵盖酒店布草及制服、酒店客房用品等。2019 年，康乃馨、红金顶、思维纺织、七星岛、斯得福、百佳洋、乔布蓝、感博、明辉、欧佩、东兴、娇慕、两面针、泰诺健、乔山、亚玛芬等知名翘楚企业精彩亮相，更有标准纺织、向日葵、博蒂家、芙尼蒂、欧舒丹、高美等海外品牌于展会现场发布新品。

展会同期举办“酒店文化周”系列活动，通过酒店样板房品鉴、酒店高峰论坛、酒店制服秀、酒店客房技能大赛等精彩活动，为酒店管理集团、酒店用品供应商、地产商、设计师等专业买家打造了一场酒店用品潮流趋势发布与采购的盛会。

Around the 1990s, the opening of the first batch of five-star hotels marks that China’s high-end hotels is becoming mature. In recent years, luxury hotels and boutique lodging accommodations are gradually becoming a new force in hotel industry. With the improvement of hotel quality and personalized needs of guests, hoteliers are also seeking hotel supplies with higher-quality to enhance the competitiveness of their hotels.

Shanghai International Hospitality Design & Supplies Expo (HDE), held by Sinoexpo Informa Markets and China Tourist Hotels Association, is a platform for trend releasing and hotel supplies sourcing. It is the first trade show in China serving for buyers from hotels and commercial space industry. Exhibits cover hotel textiles and uniforms, guest room supplies, etc. In 2019, Canasin, Canwin, Siwei Textile, Qixingniao, Sidefu, Baijiayang, Joblabel, Ganbor, Mingfai, Dr. Oppeal, Dongxing, Groupe GM, Liangmianzhen, Technogym, Johnson, Amer Sports and other well-known enterprises have exhibited in the show. Standard Textile, Sunflower, La Bottega, Vanity, L’occitane, Calmac and other overseas brands released their new products in the show.

Hotel Culture Week series activities provide trend releasing and sourcing events including Mockup Room Show, Hotel Summit Forum, Hotel Uniform Show and Hotel Housekeeping Competition for hoteliers, hotel suppliers, developers, designers and other professional buyers.

/ 展出类别 / EXHIBIT CATEGORIES

酒店制服系列、餐厅布草、床上用品、装饰布艺、浴室系列、酒店布草、酒店客房用品、保险箱、电话机、音响、客房电器、客房杂件、易耗品、有偿用品、小电器、竹藤漆制品、有机玻璃制品、皮具制品等

Hotel Uniforms, Restaurant Textiles, Bed Linens, Decorative Fabrics, Bathroom Suppliers, Hotel Textiles, Room Amenities, Safes, Phones, Audio Devices, Electric Appliances, Miscellaneous, Consumables, Paid Service Supplies, Small Appliances, Bamboo Wares, Rattan Products, Acrylic Products, Leather Products.



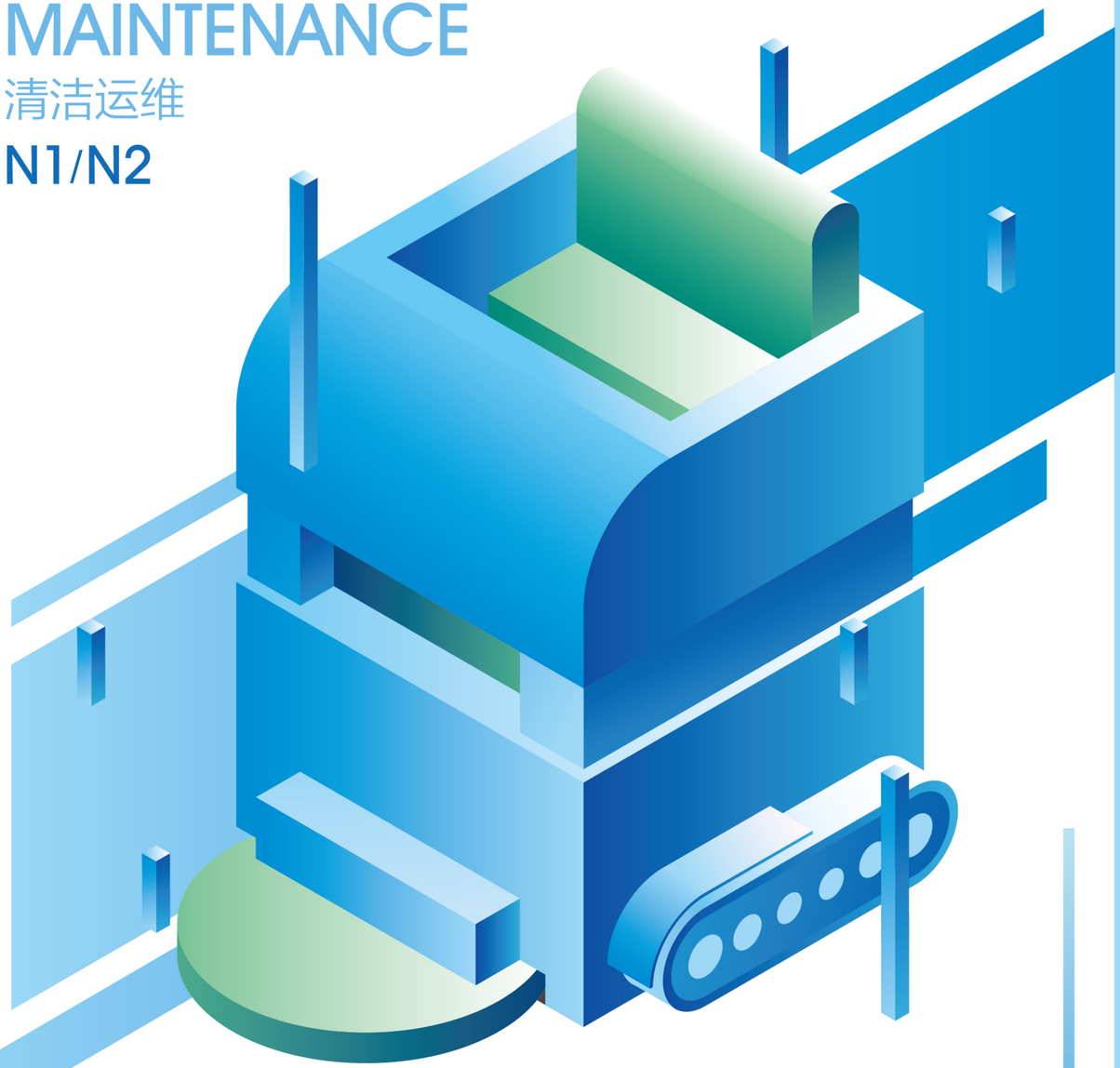



www.hdeexpo.com

CLEANING OPERATION AND MAINTENANCE

清洁运维

N1/N2



部分展商 / FEATURED EXHIBITORS

CLEANING OPERATION AND MAITENANCE

/ 清洁运维 /

清洁行业是“永不枯竭的产业”，就商业清洁领域来说，写字楼、商务大厦、银行、零售商场、工业基地、医疗中心、学校和公共服务场所…．都蕴含着对专业清洁服务的庞大需求。并且随着物业管理市场规模的进一步增长，中国清洁行业的发展空间不可小觑。我国每年潜在的专业清洁需求达 3000 亿元，并且以超过 20% 的速度递增，是世界上专业清洁的最大市场。未来我国的清洁服务行业市场规模将逐年走高，预计到 2023 年我国的清洁服务市场规模将接近千亿级别。

CCE 上海国际清洁技术与设备博览会与中国清洁行业共同起步，经过 20 届的累积与发展，已成为亚洲清洁行业旗舰展。为酒店、商场、办公楼宇等商业空间及小区住宅、市政环卫、工业工厂、公共设施提供一站式专业清洁解决方案。致力于汇聚行业智慧与力量，以行业交流、对话、合作为高端实效平台展开，吸引来自全球各地的物业管理公司、建筑设施业主、经销商、集成商、软件开发商等专业观众。

Cleaning industry is an “industry that will never be exhausted”. In the field of commercial cleaning ,as long as there are office buildings, business building, banks, retail stores, industrial bases, medical centers, schools and public service places…There is a huge demand for professional cleaning services. The further growth of the scale of the property management market brings a large development potential for the demands of cleaning service. Therefore, the cleaning service industry in China has a great development potential. In China, the annual potential demand of the professional cleaning reaches RMB300 billion, increasing by the rate of more than 20%. Nowadays, China is the largest professional cleaning market in the world. In the future, the market scale of cleaning service in China will grow year by year. It is estimated that by 2023, the scale of China's cleaning service market will reach RMB100 billion.

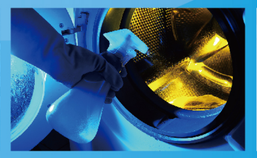
Expo Clean for Commercial Properties and Hotels (CCE) was established as the rise of the cleaning industry in China. With 20 years of accumulation and development, it has become the flagship exhibition of the cleaning industry in Asia. The exposition focuses on providing one-stop professional cleaning solution for residential areas, municipal sanitation areas, industrial plants, public facilities and business spaces, such as hotels, shopping malls and office buildings. Taking the industry communication, conversation and cooperation as a high-end and effective platform, the sponsor is committed to gathering industry wisdom and industrial strength to attract the property management companies, construction owners, distributors, integrators, software developers and other professional

/ 展出类别 / EXHIBIT CATEGORIES

清洁技术与设备、清洁工具及药剂、环卫系统及中小型扫地车、高压清洗、空气净化、第五空间（厕所革命）、空调运维、劳防用品、无纺布及耗材、石材养护、智能垃圾收集、餐厨垃圾

Cleaning Technology and Equipment, Cleaning Tools and Argents, Environmental Sanitation System and Small & Medium-sized Sweeper, High Pressure Cleaning, Air Cleaning Products, Space Five (Toilet Revolution), Operation & Maintenance of Air Conditioning, Personal Protective Equipment, Non-woven Fabrics and Consumables, Stone Maintenance, Smart Garbage Collection, Kitchen Garbage Collection.






www.chinacleanexpo.com

FACILITY MANAGEMENT
物业管理
N3

部分展商 / FEATURED EXHIBITORS

FACILITY MANAGEMENT
/ 物业管理 /

2020 年展览会全面升级，在原有物业行业资源的基础上，更整合扩充商业地产开发商、工程设计、工程施工商等商业楼宇设备行业上下游产业链各环节资源，旨在为酒店、商业中心、学校、医院，办公楼及产业园区，公用建筑，政府办公大楼等公共商业空间提供一站式采购平台。

CFME 2019 依托于 Hotel Plus 酒店及商业空间博览会的平台，将吸引来自全球各地的物业管理公司、地产开发商、酒店管理公司、经销商等专业观众。凭借主办方多年积累的办展经验、多渠道的市场资源和广阔的推广网络，上海国际商业楼宇设施及物业管理博览会无疑是海内外加强物业管理产业链上下游企业合作、促进共同发展的重要平台。

Based on the original resources in property industry, the 2020 Expo will integrate and increase resources of the whole industrial chain of commercial property and equipment industry, including commercial property developers, engineering designers and construction contractors, to provide a one-stop purchasing platform for hotel, business center, school, hospital, office building, industrial park, public building, state office building and other business spaces.

Under the flag of Hotel Plus, CFME 2019 attracted property management companies, real estate developers, hotel management companies, distributors and other professional visitors from around the world. With rich experience of the organizer, multi-channel market resources and large promotion network, the show is undoubtedly an important platform for strengthening cooperation and promoting common development between upstream and downstream enterprises in property management industry at home and abroad.

/ 展出类别 / EXHIBIT CATEGORIES

智能楼宇管理系统、节能环保、智能安防、智慧停车系统及设备、物业管理公司、智慧社区虫害控制管理、园林绿化维护、物业制服、日常运营及维护

Intelligent Building Management System, Energy Conservation and Environmental Protection, Intelligent Security, Intelligent Parking System and Equipment, Property Management Companies, Intelligent Community Pest Control Management, Landscape and Gardening Maintenance, Property Management Staff Uniform, Daily Operation and Maintenance.







www.cpmexpo.chinacleanexpo.com

SMART RETAIL
智慧零售
N3



历届合作伙伴 / DISTINGUISHED PARTNERS

盒马鲜生 LAWSON 罗森 苏宁易购 suning.com Tencent 腾讯 intel XINGX 星星 Haier HIRON 海容 Hisense 好邻居 DeepBlue Goodview BYGT 东冠

SMART RETAIL
/ 智慧零售 /

当前，中国零售业经历了三次大的变革，前两次分别是实体零售和虚拟零售，而第三次零售变革是中国在主导，就是我们当前正在经历的虚实融合的智慧零售。特别是作为第三次变革的智慧零售，运用互联网、物联网技术，为消费者提供多样化、个性化的产品和服务，打破了线上线下单边发展的局面，实现了新技术和实体产业的完美融合，以其开放共享的生态模式，成为全球企业都可以共同探索和发展的必然趋势 。

上海国际智慧零售展是汇聚智慧零售上下游供应链及采购商的专业平台，展示时下行业新技术、新产品以及整体解决方案。近年来获得了苏宁易购、食行生鲜、来伊份、腾讯、家乐福、盒马鲜生、罗森、厦门见福、好邻居、广东智助星、深圳柯赛、购立方、北京在楼下、创新工场、深兰科技、哈哈零兽、微信支付、苏州斯普锐、广州尚臣、深圳钱客多、厦门美勒、微光互联、广州织点、杭州惠光、乐视播、深圳民德电子、前海赛领、苏州德沃、北京中安未来、恩沃、凯爱思、青岛海信、创自、上海永冠、优景观复光电、智莱科技、研硕电子、众云世纪、英康仕、仙视电子、爱镭仕光影、浙江麦迪、冰羽科技、爵豪制冷、青岛海尔、麦杰思制冷、青岛海容、青岛科凌、浙江星星冷链等新零售企业的支持。

China's retail industry has undergone three major changes. The first two are entity retail and virtual retail, while the third one is intelligent retail. Dominated by China, it is we are experiencing at present integrating entity retail and virtual retail. Applying Internet and Internet of Things, smart retail provides consumers with diversified and personalized products and services, breaking the situation of unilateral development of online or offline retail, and achieving the perfect integration of new technologies and industry entities. With its open and shared ecological model, smart retail will become the inevitable trend that can be explored and developed together by companies from around the world.

Shanghai International and downstream Smart Retailing Show is a professional platform converging upstream supply chains and purchasers in smart retail and shows the latest technologies, new products and integrated solutions in the industry. In recent years, Suning.com, FreshMarket, Lyfen, Tencent, Carrefour, Hema Xiansheng, Lawson, Xiamen Look Food, Hollygee, Guangdong Synron, Shenzhen Cosun, Gobox, Beijing Zailouxia, Sinovation Ventures, DeepBlue, Hahalingshou, WeChat Pay, Suzhou Superlead, Guangzhou Shangchen, Shenzhen Qiankeduo, Xiamen Mihler, Microlight, Guangzhou Point Smart, Hangzhou Hui Guang, Refee, Shenzhen Mindeo Electronics, Qianhai Sailing, Suzhou Dewod, Beijing Sinosecu, Enwo, Kioskidea, Qingdao Hisense, Creator, Shanghai Yongguan, Uniview LED, Shenzhen Zhilai Sci and Tech, Yanshuo Electronics, Zhongyunshiji, Step By Step, Goodview Electronics, ALS Guangying, Zhejiang Maidi, Bingyu Technology, Juehao Refrigeration, Qingdao Haier, Maijiesi Refrigeration, Qingdao Hiron, Qingdao Keling, Zhejiang Xingxing Refrigeration and other new retail enterprises have attended the Shanghai International Smart Retailing Show.

/ 展出类别 / EXHIBIT CATEGORIES

智慧零售 & 门店、智慧零售应用技术、智慧零售商用信息设备、智慧商用设施设备、商品及供应链服务、共享生活方式
商业机器人、5G+ 人工智能

Smart retail & store , smart retail application technology, commercial information equipment for smart retail
smart commercial facilities and equipment, products and supply chain service, shared lifestyle
Commercial Robots, 5G+AI







www.chinavending.com.cn

SELF-SERVICE AND VENDING DEVICES

自助服务及自动售货设备

N4



部分展商 / FEATURED EXHIBITORS

SELF-SERVICE AND VENDING DEVICES

/ 自助服务及自动售货设备 /

国内消费市场正式迈入新零售时代，自动售货机作为新零售模式的代表之一，是构建零售业全渠道生态格局的重要一环。在大数据、新消费的冲击下，自动售货机行业也正顺势接受一轮创新转型的洗礼，国内新消费市场增长加速，而我国市场上自动售货机保有量仅为全球存量的 1%，自动售货机行业仍极具市场潜力。

2020 中国国际自助服务产品及自动售货系统展览会（CVS）已成功举办 16 届，见证了中国自助服务的发展，以及向智慧零售转型的创新之路，获得了包括微信支付、富士冰山、白雪、澳柯玛、中谷、以勒、万沅、巨米、美的、兴元、新北洋、深兰科技、智售鲜师、中亚、新索、英特尔、湖北思勤、腾厚、广州联业、勒克斯、深圳邦马特、CPI、富雷、嘉丰、雷云峰、米泉、海深科技、云数、仁基、爱浚可 、云柱、广州微米、哈哈零兽、骏鹏易丰等 300 多家自助行业上下游企业的支持。

2020CVS 将由中国百货商业协会、中国百货商业协会自助售货行业分会、上海博华国际展览有限公司共同主办，2020CVS 将紧握有利的市场机会，依托中国百货商业协会的行业引导力及上海博华国际展览有限公司庞大的数据库系统和市场经验，从自助出发，为专业买家及展商打造未来商业新模式。

Under the background that the domestic consumer market has officially entered the new retail era, the vending machine, acting as a representative product of the new retail mode, plays an important role in establishing the omni-channel retail ecological pattern. Under the impact of big data and new consumption, the vending machine industry is suffering from the innovation and transformation. Nowadays, the domestic new consumption market rapidly increases while the inventory of vending machine in China only accounts for 1% of the global inventory of vending machine, therefore, China's vending machine industry has great development potential.

The China International Self-service, Kiosk and Vending Show 2020 (CVS) has been successfully held 16 sessions, witnessing the development of China's self-service industry and its innovation in transforming to smart retail, and has attracted more than 300 upstream and downstream enterprises in self-service industry, including WeChat Pay, Fuji Bingshan, Baixue, Aucma, China Grain, Levending, Wanyuan Group, JUMIAI, Midea, Xingyuan, SNBC, DeepBlue, Aibuy, China Asia, News, Intel, Hubei Siqin, Tenghou, Guangzhou Lianye, Lekesi, Shenzhen bangMart, CPI, Fulei, Garhom, Leiyunfeng, Miquan, Haishen Technology, Yunshu, Renji, Aijunhe, Yunzhu, Guangzhou Weimi, Hahalingshou and Junpeng Easivend.

2020 CVS will be co-organized by China Commerce Association for General Merchandise, Self-service Vending Industry Branch of China Commerce Association for General Merchandise and Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd, the exhibition will grasp favorable market opportunities to establish a new self-service business model for professional buyers and exhibitors on the basis of the industry leadership of China Commerce Association for General Merchandise, the huge database system and rich market experience of Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.

/ 展出类别 / EXHIBIT CATEGORIES

自动售货机、零部件及周边系统配套、解决方案、自助终端设备

Vending machine, Spare parts and peripheral system support solutions and self-service terminal devices









www.chinavending.com.cn

HOTEL PLUS 2019 REVIEW / 回顾

精 彩 · 卓 尔 不 凡



HOTEL PLUS 2019
捷报 / 精彩过往 / 皆为序章



Hotel Plus 上海国际酒店及商业空间博览会携旗下上海酒店工程设计与用品展览会、上海国际酒店家具及商业空间展、自助展、智慧零售展、清洁展、连锁加盟展，整合和扩充酒店及商业空间等产业链各环节资源，展示面积达到20,0000 平方米。在比去年展期缩短一天的前提下，展会三天共计吸引了 147,166 位地产开发、酒店管理、建筑设计等领域的专业观众参观，参观人数同比去年增长 8.5%，展览效率大幅提升。

Hotel Plus, consist of Shanghai International Hospitality Design and Supplies Expo, Expo Contract Furniture and Deco for Commercial Properties and Hotels, China International Self-service, Kiosk and Vending Show, Shanghai International Smart Retailing Show, Expo Clean for Commercial Properties and Hotels, and Shanghai International Franchise Expo, integrated and expanded resources in each link of industry chain of hospitality and commercial space, with the exhibition space reached 200,000 square metres. The show was shortened to 3 days compared to the last year edition, but it still attracted 147,166 professional visitors including developers, hoteliers and designers. The number of visitors increased 8.5% than last year which means that the efficiency has been greatly improved.

3,000+
家 参展企业
EXHIBITORS

210,000+
平方米 展出面积
SQM EXHIBITION SPACE

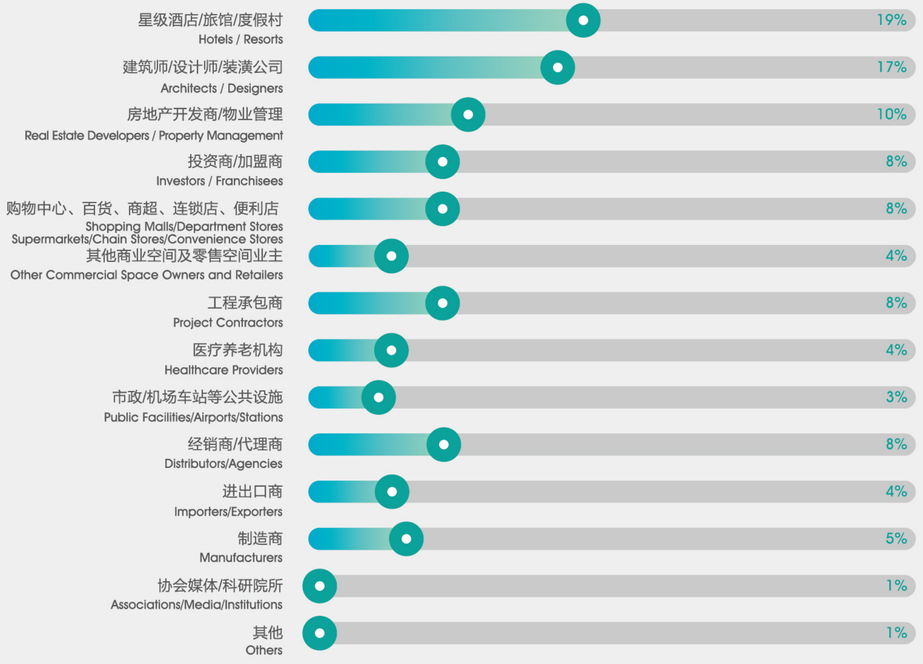
147,166
名 专业观众
TRADE VISITORS

105
个 国家和地区
COUNTRIES AND REGIONS

80+
场 行业高峰论坛
CONFERENCES

20+
套 酒店及商业空间实景样板房
HOTEL PLUS
MOCKUP ROOMS

VISITORS
观/众/分/析







VISITORS
观/众/分/析

147,166
名海内外专业观众
TRADE VISITORS

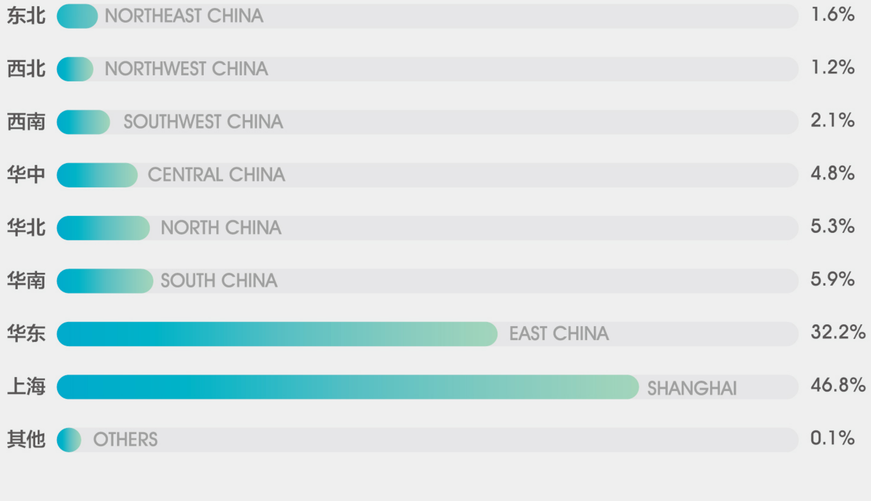
105
个国家和地区
COUNTRIES AND REGIONS

6.3%
同比去年增长
YOY GROWTH RATE



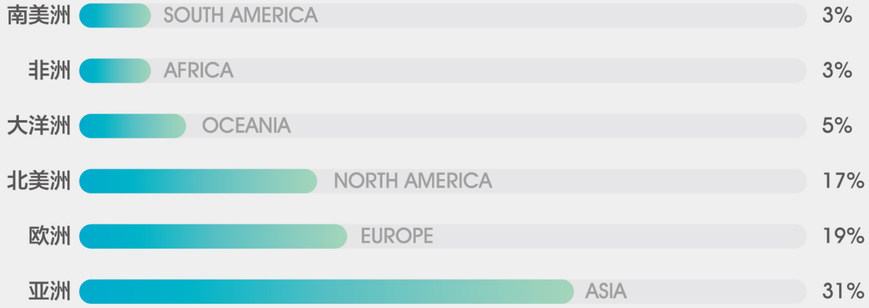


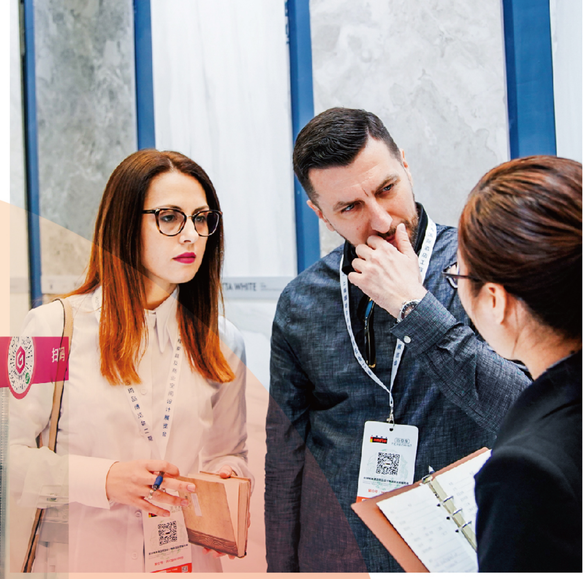
国内观众地区分布
REGIONAL DISTRIBUTION OF DOMESTIC VISITORS





海外观众地区分布
REGIONAL DISTRIBUTION OF OVERSEAS VISITORS











观众评语
VISITOR TESTIMONIALS

赖建安 / 十方圆国际设计设计总监
JIAN' AN LAI
DESIGN DIRECTOR
SCALE ART DESIGN CORPORATION

这次参观的空间是给大家展示一个现代人的极致慢生活方式，达到一个修禅修身的状态，所以有了这次作品。这次的展会给我的感受我个人认为是非常专业，人流密集和进驻给我们这个行业注入很大的创新和亮点，希望明年的展会越办越好。

The space I designed this time is to present an extremely relaxing lifestyle of contemporary Chinese people, reaching the state of Zen meditation. I think this exhibition is very professional, steady stream of visitors and appearance of new design materials inject innovation and highlight into our design community. I hope the exhibition next year will be better and better.



蒲思宇 / CLUB MED 地中海俱乐部度假村开发有限公司 工程部
PU SIYU, ENGINEERING DEPARTMENT, CLUB MED

Hotel Plus 举办的展会为度假村管理公司提供了全新的供应商选择，为我们的产品带来了新的创意、思路及新的潜在 合作伙伴，也为酒店产品与服务提供了新的契机。同时 Hotel Plus 也为酒店业提供了交流与合作的平台，推动产业向 更加紧密和专业的合作方向发展。论坛活动使我们有机会直接了解其他优秀酒店、度假村的品牌及产品，从而学习、了解、相互促进。同时也有机会对行业前端、未来发展的选择与趋势，尤其是在中国的度假村理念的发展、消费趋势 的发展等进行更深入的交流。

Hotel Plus provided many new options of supplier for resort management companies, bringing us innovative ideas and potential partners, and offering the opportunity of enriching and improving hotel products and service. Meanwhile the show also works as the platform for hospitality practitioners on communication and cooperation, promoting the development of the whole industry. We had a deep conversation with other excellent hotels and resorts as well as industrial experts at forum regarding to industrial development, especially the consumption concepts and trends of resort guests in China market

展商评语
EXHIBITOR TESTIMONIALS







JOHAN FIAS
深圳市中比卫达科技睡眠有限公司
Export&Marketing Control Manager



ASIADES 总裁
Jan-Wout Hulstein

广东玛缇陶瓷有限公司 / 战略工程部总监 / 邹文军
我们已经第二年参加 HDE 了。国内的各类展会，我们都参加过。上海酒店展相较于其他同类展会更加专业；展会吸引了很多来自酒店、地产、设计公司等专业观众；整个展期我们接触了几百位专业意向客户，我们对展会观众的专业度表示满意所以我们对这次的展会的参展效果充满了信心。

泰诺健（上海）国际贸易有限公司 / 中国区酒店及住宅渠道销售总监 / 纪青
本次展会的效果还是非常不错的，从我们目前来看，从我们展台的人流量来看，跟去年相比，有了一定的提升。从质量上来看，高端的开发商、酒管也会特别重视这样一场活动；参与本次展会对我们收益良多。

大连富士冰山 / 总经理 / 张选施
富士冰山陪伴和见证了 CVS 展会的发 展，展会带给我们创新的思维和技术，受到业内人士的青睐和信赖，富士冰山会继续利用展会的平台广交业内外好 友，共谋发展。

Asiades / 总裁 / Jan-Wout Hulstein
连续三年参加展会，展会的服务和效果一年比一年好，第一天我们就接到了 Hilton 集团下 Double Tree 的采购订单。

哈高清洁系统（上海）有限公司 / 总经理 / 余燚
CCE 强大的影响力给我们带来了很多国内外客户，2019 展馆布置与设计给人耳目一新的感觉，我们看到 CCE 每年不断提升，希望在今后能够继续引领清洁行业的专业性发展。

世茂喜达酒店集团 / 市场及品牌策划总监 / 文莉
我们是 hotel plus 展会的老朋友了，参加展会好多年，但这一年很特殊，因为是我们和喜达屋资本合作之后，喜达屋资本针对中国市场研发的新品牌酒店的第一次亮相。参加这次展会的这两天我们收获也很多，在我们展台每天都有很多人流，几乎让工作人员应接不暇的状态，通过这个展会让我们接触到了很多的专业观众，从酒店管理公司到品牌技术和发展等专业人士都有了深入的接触，促进各项合作的达成。

中山新特丽照明电器有限公司 / 营销事业部 / 总经理 / 张洋
新特丽这次参加博华酒店展，带来很多酒店及商用的照明灯具新品。三年间，展会一直带给我们很多优秀的客户资源，不管是酒店业主方、设计师还是采购商都是我们酒店工程的主要客户来源。我们会一如既往的参与展会，也希望展会越办越好。

帝加花园 / 但长洪 / 副总经理
是行业里最有名气的展会，同行也都在现场，是有效的交流和贸易的平台。

Zou Wenjun, Strategic Engineering Director, Mati Ceramics
This was our second year to be here. We have been to many domestic exhibitions. Compared to other similar exhibitions, Hotel Plus – HDE is more professional, attracted many trade visitors from hotels, real estate and design firms. We have got the contact of hundreds of potential clients during the exhibition and we are very satisfied with the quantity and quality of buyers.

Ji Qing, Hotel and Residence Channel Sales Director, Technogym, China
The effect of this year's exhibition is very good. There was an increase of visitor flow in our stand. In terms of quality, premium developers and hoteliers paid high attention on the exhibition. We have reached many high-end buyers this time, they experienced our latest products and communicated with us about their needs. We benefited a lot from this exhibition.

Zhang Xuanshi , General Manager, Dalian Fuji Bingshan
Fuji Bingshan witnessed the development of CVS. The show is praised by industry professionals, bringing us innovative ideas and technologies. We will continue using the platform to meet new friends inside and outside of the community, to seek common development.

Jan-Wout Hulstein, CEO, Asiades
We have participated in the exhibition for three consecutive years, and the service and effect of the exhibition are better year by year. We received the purchase order from Double Tree of Hilton Group on the first day.

Yu Yi, General Manager, Hako Cleaning System (Shanghai) Co., Ltd.
We have gained many customers at home and abroad by means of CCE's great influences, and we witness the unceasing development of CCE each year, including the refreshing layout and design of the 2019 CCE Expo. We hope that CCE will lead the cleaning industry to become more professional.

Wen Li, Marketing and Brand Planning Director, Shimao Star Hotel Group
We are old friend of Hotel Plus and have joined the exhibition for many years. But this year was very special because this was our first time to attend the show after cooperating with Starwood Capital. We launched a new hotel brand Ethos and received a lot enquires and high attention. This was also a good opportunity for us to connect with trade visitors and promote cooperation in a deep-going way.

Zhang Yang, Marketing General Manager, Comely Lighting
We brought many new products to Hotel Plus – HDE this year. The exhibition keeps bringing us many excellent customer resources on hotel projects, including hoteliers, designers and traders, so it was our third time to be here. Buyer resource of the exhibition is also rich this year and we are looking forward to a better business performance in 2019. Hope the organizer doing better and better and we will definitely return Hotel Plus every year.

Daniel Dan, Vice-general Manager, De-Gardener
It is the most well-known exhibition in the industry, and we can see all our peers here. It is an effective platform for communication and trade.

/ 回眸：精彩无极限 /

在 Hotel Plus 酒店及商业空间博览会，不仅可以采购到满意的行业产品，采购者与生产企业直面沟通交流，更能获得最新的行业信息，最先进的行业理念。展会通过悟与行 / 奢与适 / 智与匠三大主题系列活动，举办形式多样的论坛、特展、比赛、晚宴、颁奖等活动，涵盖建筑装饰、酒店与商业空间建筑装饰、运营管理、智慧酒店、清洁服务、物业管理与自助服务、智慧零售等领域，汇聚行业精英人士和意见领袖，传播行业先进经验。

Hotel Plus provides not only various products but also opportunities for buyers to meet with manufacturers face to face and learn about the up-to-date industry information. Through the three series activities, Insights an Practice, Intelligence and Craftsmanship, Luxury and Comfort, the show held various forums, special exhibitions, competitions, gala dinners and award ceremonies in building decoration, decoration of hotels and business spaces, operation management, smart hotel, cleaning service, property management, self-service and smart retail, and attracted many industry elites and opinion leaders to communicate their advanced experience in these industries.

悟与行
INSIGHTS AND PRACTICE

- ◆上海建筑与室内设计周系列论坛
- ◆地产建筑节
- ◆HOTEL PLUS 样板房品鉴
- ◆光之韵照明系列活动
- ◆设计特展

奢与适
LUXURY AND COMFORT

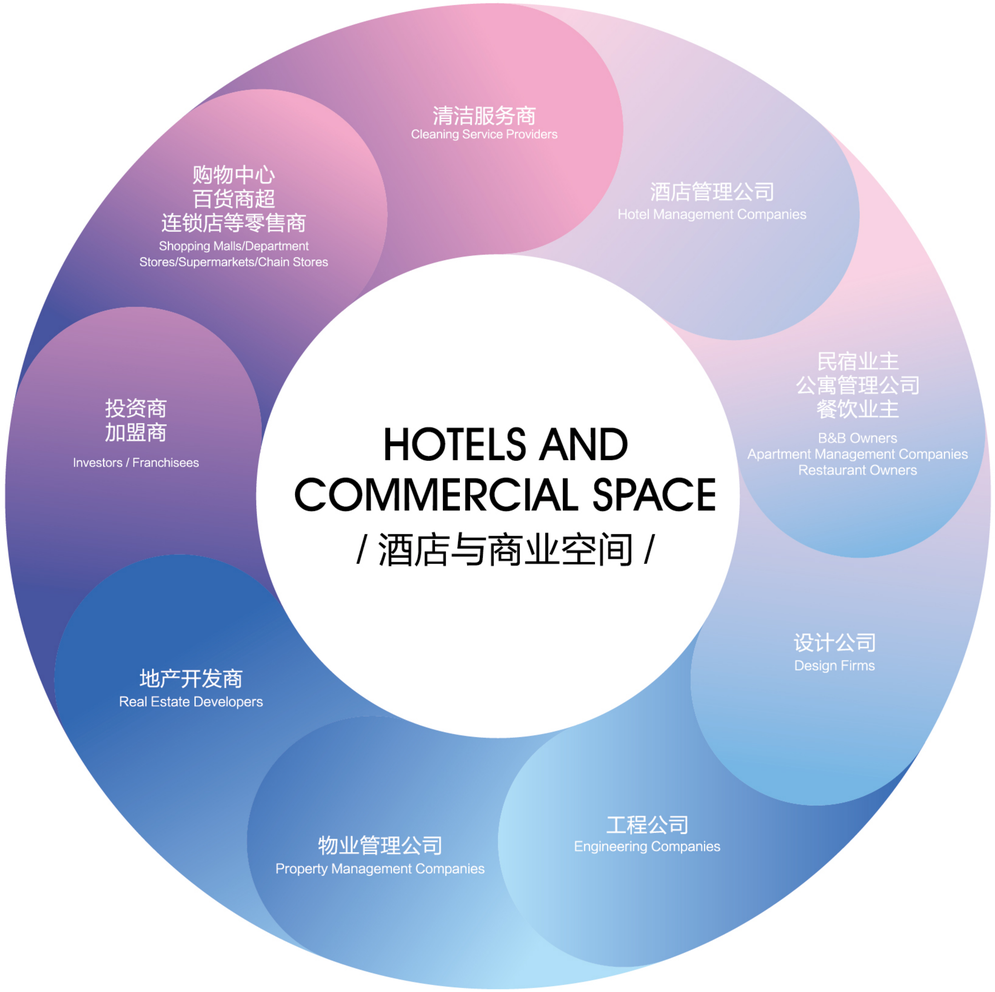
- ◆客房技能大赛
- ◆酒店制服秀
- ◆都市未来主义论坛
- ◆酒店设计趋势白皮书
- ◆酒店文化周

智与匠
INTELLIGENCE AND CRAFTSMANSHIP

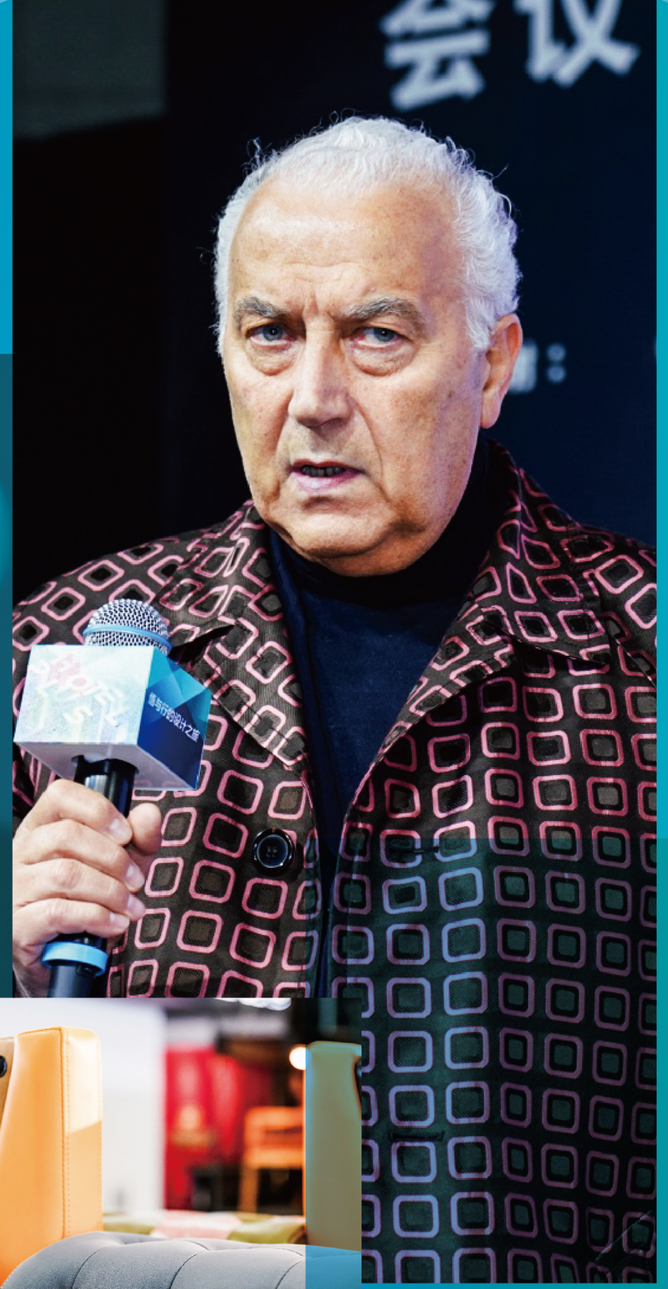
- ◆CCE 匠造生活 | CVS 智创未来
- ◆中国清洁技能大赛
- ◆清洁、物业系列高峰论坛
- ◆中国（上海）无人经济发展大会

颁奖&晚宴
AWARDS CEREMONY AND GALA DINNER

- ◆HOTEL PLUS 之夜金殿奖
- ◆金钻奖



营造独特的酒店及商业空间
建设与运营生态圈





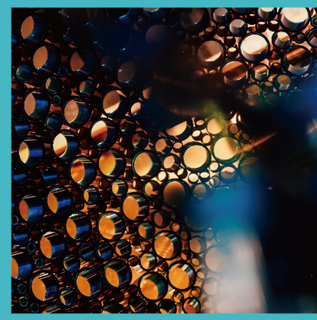
DESIGN
WEEK
SHANGHAI

01 DESIGN WEEK SHANGHAI
悟与行的设计之旅

2019 年悟与行系列活动在“设计”的主旨上进一步探索延伸，展会同期举办了上海建筑与室内设 计周、地产建筑节、酒店文化周、光之韵 · 匠之心照明系列活动、Hotel Plus 颁奖晚宴等 五大版块为整体的主题活动，通过创意丰富的展示形式和多样体验来呈现。贯穿地产、酒店、设计、材料与用品行业，吸引了设计师、建筑师、灯光师、酒店管理公司、地产 商、开发商等酒店及商业空间业的精英人士，共同探索与建设以 HOTEL+ 为核心的跨界 生态圈！

Based on the gist of Design, Hotel Plus 2019 explored further through 5 themed events - Design Week Shanghai, Global Real Estate Architect Festival, Hotel Culture Week, Charm of Light series activities, Awards Ceremony and Gala Dinner, involving the field of real estate, hospitality, catering, entertainment, architecture and interior design, to form a great show.

- ◆上海建筑与室内设计周系列论坛
- ◆Hotel Plus 样板房品鉴
- ◆地产建筑节
- ◆光之韵照明系列活动
- ◆设计特展





DESIGN WEEK SHANGHAI SERIES CONFERENCES

悟与行的设计之旅 系列论坛

聆听大咖智慧与思想 / 打通酒店与设计的任督二脉

50+ 高端论坛 CONFERENCES

300+ 业界大咖交流分享 SPEAKERS

9000+ 观众到场聆听 ATTENDEES

作为展会同期重要系列活动之一的悟与行的探索之旅系列论坛，2019年组织策划了40余场主题论坛，通过“设计之魂—地产建筑及酒店空间”“升级之路—酒店工程及绿色改造“”旅宿之外—酒店采购及空间融合”“光影之中—照明设计及智能控制”贯穿四大主题，地产、酒店、工程及设计等前沿话题，邀请了300余位各大地产大鳄、酒店精英、设计大咖到场，一同跨界思维，激情碰撞，已成为行业精英发声的重要平台之一。

As one of the most important concurrent events, Design Week Shanghai Series Conferences had more than 40 theme forums in 2019 covering hotel design, hotel projects, hotel procurement and hotel lighting. With over 300 speakers including developers, hoteliers and designers, it has become the important platform for industry professionals to share and exchange experience and thoughts.



SPEAKERS
演讲嘉宾



Alan Kueh

AK+设计事务所 | 创始人



Julia Monk

HOK高级副总裁 | 酒店设计总监



Roberto Baciocchi

Baciocchi设计事务所 | 创始人



Danny Arthayukti

泰国PIA设计事务所 | 设计总监



蒋毅

查普门泰勒上海办公室 | 董事



赖雨农

十聿照明设计有限公司 | 设计总监



李筌浤

CallisonRTKL | 副总裁



吕良

万达酒店设计研究院 | 设计总监



潘鸿彬

香港PANORAMA泛纳设计集团 | 创始人



孙天文

上海黑泡泡建筑装饰工程有限公司 | 创始人



王心宴

蒙泰室内设计 | 总裁



徐明

明合文吉 | 创始人



颜峥琳

Gensler酒店 | 技术总监



于是

GP Design | 董事合伙人



郑东贤

PLAT ASIA | 总裁



庄子玉

德国RSAA设计集团 | 合伙人及主持建筑师



黄溯源

Studio HBA赫室照明设计 | 副总监



林志明

BrandstonPartnership Inc | 总裁



梅萍

嘉佩乐酒店 | 亚太集团中国首席代表



山口龙磨

光莹照明设计 | 设计总监



王彦智

GD-lighting design | 主持设计师



陈宝柱

希尔顿欢朋酒店 | 投资发展副总裁



程贯伦

壹万贰酒店集团 | 总经理



吉晓祥

大乐之野 | 创始人



赖建安

十方圆国际设计工程公司 | 设计总监



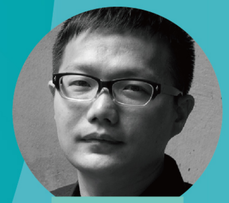
连自成

大观自成国际空间设计 | 设计总监



梁兆华

凯悦酒店集团 | 副总裁



林琼然

CROX阔合 | 总监



王艳

尚美生活集团 | 兰欧酒店品牌总监



文莉

世茂喜达酒店集团
市场及品牌策划总监



吴敏

Club Med 地中海俱乐部度假村开发有限公司 副总裁



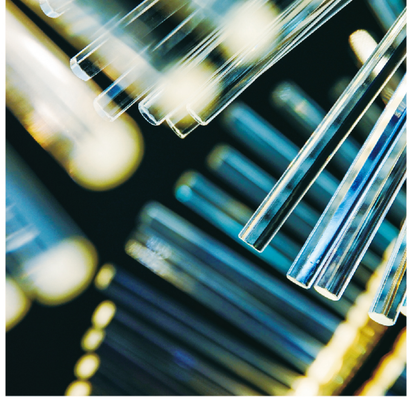
夏雨清

借宿 | CEO

FORUM THEME
论坛主题







设计之魂 – 地产建筑及酒店空间

- 中外设计师高峰论坛
- 地产开发与设计：地产建筑师高峰论坛
- 品酒店 · 论设计 – 酒店设计高峰论坛
- 第十四届金外滩奖颁奖典礼暨论坛
- 2019 民宿设计论坛 +
- 亚太设计首脑峰会
- 民宿与酒店设计趋势大会
- 设计奇物谈 3.0
- 设计时代已来

光影之中 – 照明设计及智能控制

- 中外照明设计师高峰论坛
- 被打破的边界 – 云知光商照论坛
- 中国室内智能照明论坛
- 把酒言欢 – 酒店行业合作大会
- 中国酒店业优采联盟成立大会
- 5G 时代，未来酒店的奇点与变局
- 新经济、新趋势
  – 智能建筑与智慧酒店应用高峰论坛

升级之路 – 酒店工程及绿色改造

- 第五届星级酒店升级改造高峰论坛
- 星级酒店绿色节能环保创新论坛
- 地产建筑节
- 装配式装修“硬科技”赋能酒店升级
- 第五届中国酒店工程新技术应用论坛

旅宿之外 – 酒店采购及空间融合

- 中国酒店采购高峰论坛
- 文旅住宿空间增长论坛
- 中国旅宿业空间创新高峰论坛
  暨 Hotel Plus 样板房品鉴主题论坛
- 把酒言欢 – 酒店行业合作大会
- 中国酒店业优采联盟成立大会
- 2019 中国 (上海) 精装房产业
  创新营销峰会



Forums on Hotel Project

- The 5th Star Hotel Renovation Forum
- Star Hotel Green Innovation Forum
- Global Real Estate Architect Festival
- Prefabricated Finish Empowers Hotel Upgrading
- The 5th China Hotel Engineering
  New Technology Application Forum

Forums on Procurement

- China Hotel Procurement Conference
- Cultural Tourist
  Accommodation Space Growth Forum
- Hotel Design Innovation Forum
- Convention of Hospitality
  Industrial Cooperation
- 1st China Hospitality Industrial
  Chain Summit Forum
- 2019 China (Shanghai) Finished House
  Industrial Innovation Marketing Summit

Forums on Design

- China International Building
  & Interior Design Forum
- The Development and Design
  of Real Estate Architects Forum
- Hospitality Design Forum
- Design Forum & the Award Ceremony
  of 14th Golden Bund
- 2019 Homestay Design Forum
- Asian Pacific Design Summit Conference
- China Homestay and Boutique Hotel Design
  Trends Conference
- Amazing Materials Drive Design
- The Design Era Has Arrived

Forums on Lighting

- China International Lighting Design Forum
- eLicht Light road-Broken Boundary
- China Intelligent Indoor Lighting Forum
- China Intelligent Indoor Lighting Forum
- 5G Era, Future Hotel Change
- Smart Building and Hotel Application Forum

HOTEL PLUS
MOCKUP
ROOM SHOW
HOTEL PLUS 样板房品鉴







HOTEL PLUS MOCKUP
ROOM SHOW

SHANGHAI INTERNATIONAL
HOTEL INVESTMENT
& FRANCHISE EXPO

HOTEL PLUS酒店及商业空间样板房品鉴暨
上海国际酒店投资及加盟连锁展览会

中国旅游饭店业协会与上海博华国际展览有限公司联手举办Hotelplus样板房品鉴暨上海国际酒店投资及加盟连锁展，每年邀请最受关注酒店管理集团、设计机构实景还原最新品牌或概念样板房。成为历年洲际、希尔顿、东呈、开元、万达、世茂、绿地等集团全新品牌全国发布首选平台，集结国内一流地产开发、酒店业主资源，提供最具市场竞争力的酒店品牌解决方案，打造中国规模最大的酒店投资及加盟连锁盛会。

HOTEL PLUS MOCKUP ROOM SHOW
SHANGHAI INTERNATIONAL HOTEL INVESTMENT & FRANCHISE EXPO

Jointly held by China Tourist Hotel Association and Sinoexpo Informa Markets, Hotel Plus Mockup Room Show and Shanghai International Hotel Investment & Franchise Expo invite the hottest hotel management groups and design firms every year to present the latest hotel brands and concept guest rooms in real scenario. It has become the preferred platform of many hotel groups such as Intercontinental, Hilton, Dossen, New Century, Wanda, Shimao and Greenland to release new brands. Gathering national top developers and hoteliers under one roof, the show provides the most competitive hotel brand solutions, making it the biggest hotel investment and franchise event in China.



HOTEL PLUS酒店样板房品鉴引爆酒店发展新趋势

过去十年，Hotelplus样板房品鉴系列活动集结了超过60个酒店品牌样板房，200位演讲嘉宾，数十家国内外极具代表性的酒店产业链企业。现场以 “实景样板房”+“高峰论坛”形式，为酒店管理集团、各省市旅游局、地产开发商、投资业主、垂直媒体等提供 “行业交流、把握趋势、资源对接”的平台与枢纽，趋向 “投资方与管理方、项目与设计师、产品与渠道”三大目标。

HOTEL PLUS MOCKUP ROOM SHOW RELEASED NEW TREND IN HOSPITALITY

In the past decade, Hotel Plus Mockup Room Show gathered over 60 hotel mockup rooms, 200 speakers and couples of national and international premium companies in the hotel supply chain. Through summit forums integrated with mockup room, the show worked as the platform and hub for hotel management groups, local tourism bureaus, real estate developers, investors, owners and vertical media to share industry news, learn market trend and exchange market information, achieving the three goals - investors and managers, projects and designers, products and channels.





HOTELPLUS 样板房品鉴新闻发布会

时间：2020年3月

由中国旅游饭店业协会与上海博华国际展览有限公司联手主办的上海国际酒店工程设计与用品博览会，每年为旗下主题活动：Hotel Plus样板房品鉴暨上海国际酒店投资及加盟连锁展，召开样板房品鉴发布会，领先发布新一年度旅居业新趋势。数十家媒体现场采访，各大行业媒体，涵盖财经、旅游、地产、设计、创投等媒体记者到场，进行全方面跟踪宣传。

HOTEL PLUS MOCKUP ROOM SHOW PRESS CONFERENCE

Hotel Plus Mockup Room Show Press Conference will be held in March 2020. It is an annual event aims to promote Mockup Room Show and Shanghai International Hotel Investment & Franchise Expo, a part of Shanghai Hospitality Design & Supplies Expo organized by China Tourist Hotel Association and Sinoexpo Informa Markets. In the press conference, the new trends of the hospitality industry in the coming year will be released. Plenty of journalists from different industry media will attend the press conference and do interview, the fields cover finance, tourism, real estate, design and investment.





HOTEL PLUS MOCKUP ROOM COLLECTION
HOTEL PLUS 样板房品鉴集锦



华住酒店集团
HUAZHU HOTELS GROUP



洲际酒店集团
IHG Group



东呈国际集团
DOSSEN INTERNATIONAL GROUP



希尔顿欢朋酒店
Hampton by Hilton



尚美生活集团
QINGDAO SUNMEI GROUP COMPANY LIMITED.



开元酒店集团
NEW CENTURY HOTELS & RESORTS



绿地国际酒店管理集团
Greenland International Hotels Group



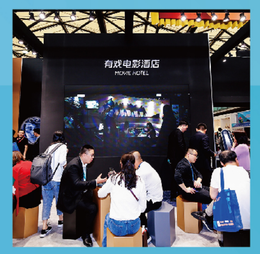
世茂喜达酒店集团
SHIMAO STAR HOTELS GROUP



万枫酒店
FAIRFIELD BY MARRIOTT



雷迪森旅业集团
RADISSON HOTEL GROUP



有戏酒店集团
OPERA MOVIE HOTEL GROUP



萨维尔酒店集团
SAVILE HOTEL GROUP (CHN) CO. , LIMITED



壹万贰酒店集团
12000 HOTELS & RESORTS



大观自成国际空间设计
DAGUAN DESIGN ASSOCIATION



方外野舍轻度假品牌酒店
THE THIRD SPACE



十方圆国际设计工程公司
SCALE ART DESIGN CORPORATION



一间宇宙（北京）文化有限公司
YI JIAN YU ZHOU(Beijing) Culture Co., Ltd.



上海嘉荣建设建设工程有限公司
JIARONG CONSTRUCTION



Design——ing
DESIGN——ING



上海浅深室内设计工程有限公司
DEPTH DESIGN



荻森沃德景观工程技术有限公司
American G.T.S.G.I. Beijing ward landscape engineering technology co., LTD.



爱翼酒店设计投资发展有限公司
IYEE HOTEL DESIGN

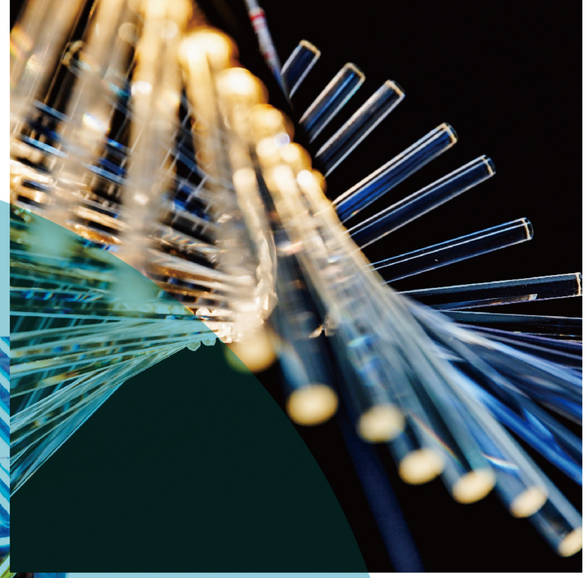


CROX 阔合
CROX



中民集装箱酒店有限公司
ZHONGMIN CONTAINER HOTEL









CHARM OF LIGHT INGENUITY OF HEART

光之韵 · 匠之心 / 照明系列活动

CHARM OF LIGHT INGENUITY OF HEART

酒店、建筑景观、购物中心、会所餐厅等商业照明设计与改造市场热度只增不减，地产商、酒店方及设计师对高品质、个性化和定制化照明灯饰、智能控制类产品的需求也与日俱增。

为了更好的给到企业和专业观众更优质、有效的交流平台，主办方重磅打造了“光之韵 · 匠之心”照明系列活动，由高峰论坛、展览展示和设计评选三大主题活动组成，为广大专业观众提供酒店与商业空间的照明、灯具设计新资讯及未来趋势。

The commercial lighting design and renovation in hotels, architectural landscapes, shopping centres, restaurants and clubs keeps flourishing. The demand of developers, hoteliers and designers for high-quality, unique and customized lighting and intelligent control products is also increasing.

In order to provide exhibitors and professional visitors with a better and more effective platform, the organizer planned Charm of Light, Ingenuity of Heart series activities. Composed of summit forums, special exhibitions and design awards, it offers the latest information and lighting design trend in hotel and commercial space.



光之韵·匠之心
照明系列论坛

展会举办了中外照明设计师高峰论坛、被打破的边界—云知光商照论坛、中国室内智能照明论坛、5G 时代，未来酒店的奇点及变局等多场商业及酒店照明设计的主题论坛。

邀请了 Bpi 总裁 – 林志明、GD-lighting 创始人 – 王彦智、光莹照明设计总监 – 山口龙磨、Studio HBA | 赫室照明设计副总监 – 黄溯源等设计大咖倾情分享，与酒店方、地产商共话未来照明设计新趋势。

Many commercial and hotel lighting design forums have been held, China International Lighting Design Forum, Commercial Lighting Forum, China Interior Intelligent Lighting Forum, and 5G Era, Future Hotel Change, to name a few.

Chiming Lin, CEO of BPI, Wang Yenchin, Founder of GD-lighting, Yamaguchi Tatsuma, Design Director of Lighting Images, Huang Suyuan, Deputy Design Director of Studio HBA Lighting, and many other top designers were invited to share their project cases, exploring future lighting design trends with hoteliers and developers.

20+
大咖分享
SPEAKERS

3000+
观众到会
ATTENDEES





CHARM OF
LIGHT
SERIES
CONFERENCES

Brandston
Partnership Inc
总裁 林志明





“光魅空间”商业橱窗设计展示

好的橱窗设计往往一瞥之间就能抓住人们的眼球，无形中为品牌提升了价值。那么如何在 2M*2M 的空间中，运用灯光设计技巧，最大限度的调动消费者的视觉神经？邀请了：“与光共舞”——“姆明”橱窗秀；梁贺 ——“光头仔”橱窗秀；英国大可莱伊照明设计顾问事务所袁微 —— 照明创意秀，在现场为观众带来出橱窗灯光设计的趣味体验。

SHOP WINDOW LIGHTING DISPLAY

Good window design often catches people’s eyes in even a glimpse, virtually promoting the brand value. Then, how to skilfully use lighting design in a 2m*2m space to maximize the stimulation of consumers’ visual nerves? Moomin Show by Dance with Light, Gwang Tau Zai Show by Liang He, and Creative Lighting Show by Yuan Wei from Dark Light Lighting Design, brought the interesting experience of shop window lighting design to visitors.



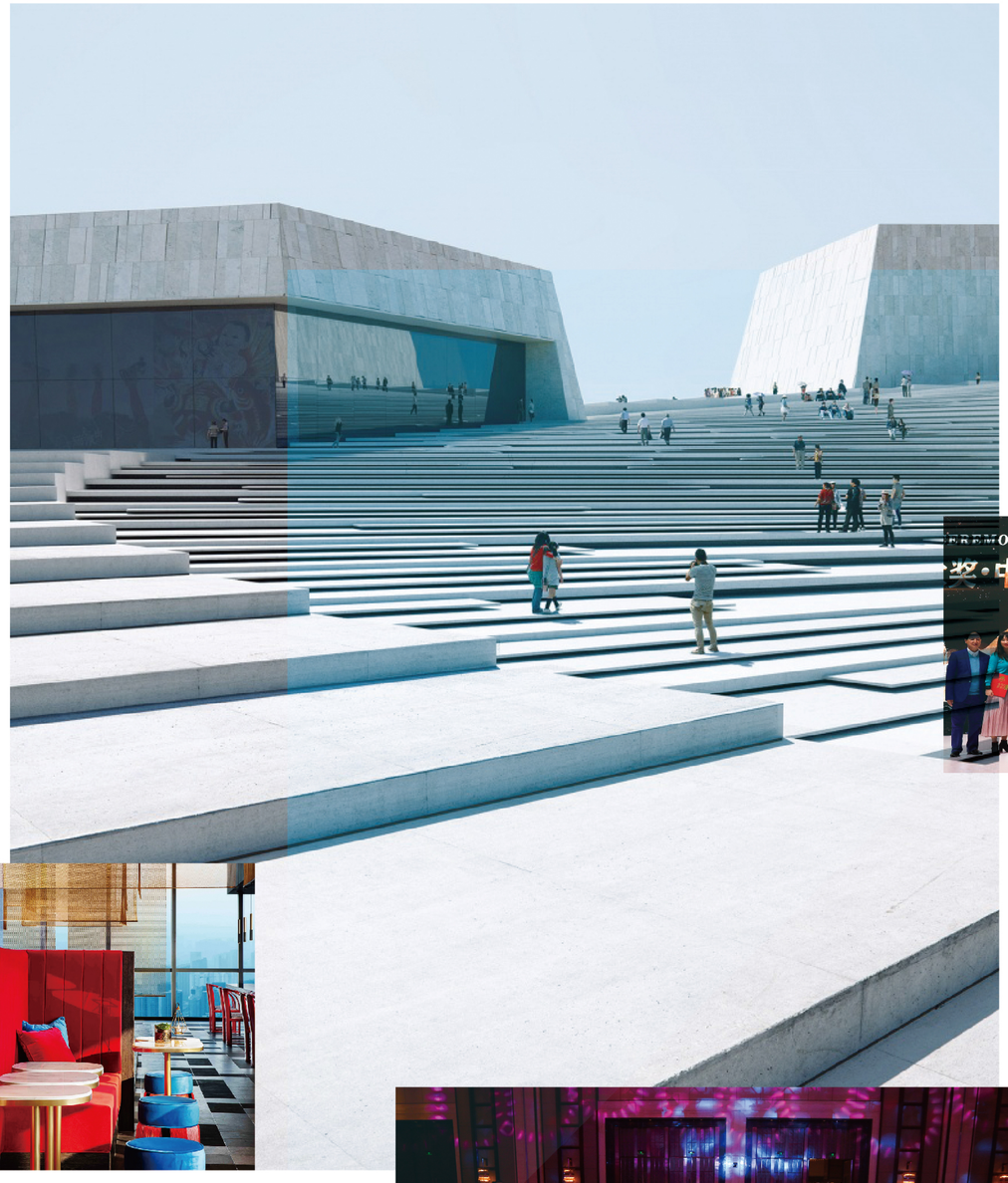


SHOP
WINDOW
LIGHTING
DISPLAY

地产建筑节是由博华展览携手地建师联盟于发起的专题活动，旨在通过评奖、论坛、沙龙、展示、对接、晚宴等多种活动为地产界创造一个全方位的交流平台，打造地产人专属的行业节日，同时打通地产、设计、材料产业链，为行业提供交流合作的机会。

Jointly launched by Sinoexpo Informa Markets and DJSER.com, Global Real Estate Architect Festival aims to forge an all-around communication platform for property industry professionals through various activities including awards, forums, salons, exhibitions, match-making and gala dinner, involving the fields of real estate, design and materials.

GLOBAL REAL ESTATE ARCHITECT FESTIVAL
地产建筑节









*CRED*AWARD
地产设计大奖·中国奖项评审会

由地建师 |DJSER.com 号召并发起的 CREDAWARD 地产设计大奖 · 中国始于 2014 年。由中国 TOP50 强开发商总建筑师及海外开发商设计总负责人联袂组成豪华地产评委阵容，首创以地产的角度评选设计。作为中国最具有公信力的行业大奖之一，大奖邀请 13 个国家和地区，323 家机构提交的 1117 份参赛作品。

CHINA REAL ESTATE DESIGN AWARD CHINA JURY

Established by DJSER.com since 2014, *CRED*AWARD is the first design award focusing on property in China. The award jury consist of chief architects from China's Top 50 developers and chief designers from overseas developers. As one of the most incredible industrial awards, the organizing committee received 1117 entries from 323 institutions across 13 countries and regions.

JUDGES
评委名单



邢同和

华东建筑集团股份有限公司
（原上海现代建筑设计集团）| 资深总建筑师



陈建邦

瑞安房地产发展有限公司
规划发展及设计总监



陈栋梁

上海朗绿建筑科技股份有限公司
总裁、董事、创始合伙人



常宇

祥源控股集团股份有限公司 | 副总裁



冯腾飞

富康实业集团 | 副总裁



高峰

融创集团北京区域研发设计中心 | 总经理



胡树志

招商局地产控股股份有限公司专家组
副总建筑师



贾朝晖

绿地控股集团江苏房地产事业部 | 副总经理



居培成

地建师专家顾问



钱毅

雨润控股集团 | 党委书记、副总裁
雨润地产集团 | 总裁



佘啸吟

蓝光集团深圳区域 | 董事长、总裁



寿东

鲁能集团 | 杭州鲁能置业有限公司设计总监



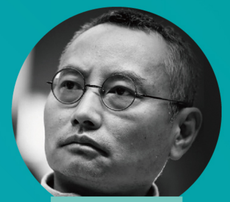
阴杰

铁狮门 | 董事总经理 设计与工程



范炜

陕西保利房地产开发有限公司 | 总经理



杨凡

华侨城华东集团 | 总建筑师



朱晓涓

上海证大当地产 | 副总裁



范逸汀

旭辉控股（集团）有限公司 | 副总裁



张兆强

阳光城集团股份有限公司
高级合伙人、副总裁



张春玲

豫园股份 | 合伙人、首席设计官
复地企业发展有限公司 | 高级副总裁



黄天龙

香港置地集团公司中国区
物业发展及投资副董事及设计主管



许洁

建发房地产集团有限公司
建发国际投资集团有限公司 | 总建筑师



戎武杰

绿地控股集团技发部 | 总经理



祝峥

金地（集团）股份有限公司 | 设计总监



茅勤

中南置地研发设计中心 | 总经理

10+10+10 战略咨询荟

寻找节能、环保、绿色、智能、健康且富有创新的产品是整个社会、行业的需求，是地产商、建筑师、设计师的使命，也是用户的基本诉求，10+10+10 地产战略咨询荟由此应运而生。Hotel Plus 遴选 10 家优秀企业包括：松下环境、西蒙、爱力蒙特、孩思乐、夏盟、天洋墙布、耐博斯通、玛缇、创明、华德，向 10 位资深地产人、10 位行业设计师组成的战略咨询团讲解最新产品，战略咨询团的专家们在听取经典项目案例和新产品新技术如何运用到案例中后，也给出了专业点评。

10+10+10 REAL ESTATE STRATEGY SESSION

Looking for green, smart and innovative products is the needs of industrial professionals and the whole society. It is also the mission of developers, architects and designers, as well as the basic needs of consumers. 10+10+10 Real Estate Strategy Session was launched at the right moment.

Hotel Plus selected 10 premium companies including Panasonic, Simon, Element, Kidsland, Summer, Tianyang, Nalexible, Mati, Wintom and Huade, to deliver presentation regarding their new products and technologies to the strategic advisory group consist of 10 experienced developers and 10 industrial designers. Experts in the strategic advisory group would give professional comments after the project case presentation.









10+10+10
REAL ESTATE STRATEGY SESSION
CHINA REAL
ESTATE ARCHITECTS FORUM

地产建筑师高峰论坛

地产建筑师高峰论坛迄今已经成功举办 5 年，每届论坛聚焦地产界最关注的问题，汇集地产企业建筑与设计部门的行业精英，分享经验，碰撞观点，探寻行业发展正途，鼓励各项建造技术、室内用料、景观材料、照明技术相互跨界，共同打造和谐完美的地产设计作品。

CHINA REAL ESTATE ARCHITECTS FORUM

Held successfully for 5 years, China Real Estate Architects Forum always puts focus on the most concerned issues in real estate industry. It gathers architects from industry big names together to share experience and views, exploring the future of industrial development. The aim of the forum is to encourage cross-border exchanges on building technologies, interior decoration materials, landscape materials and lighting technologies, for creating wonderful property design projects.







LUXURY AND COMFORT

02 LUXURY AND COMFORT
奢与适的旅居生活美学

当“酒店即目的地”的概念愈演愈热，酒店业的发展也随之步入了新纪元，多元化的入住需求促使酒店的功能和内涵更加丰富。奢与适系列活动通过经典酒店场景复刻、制服秀、铺床大赛及系列论坛等形式展示酒店旅居生活美学，如何带给宾客美好的居住体验，呈现酒店文化与创意的方方面面。

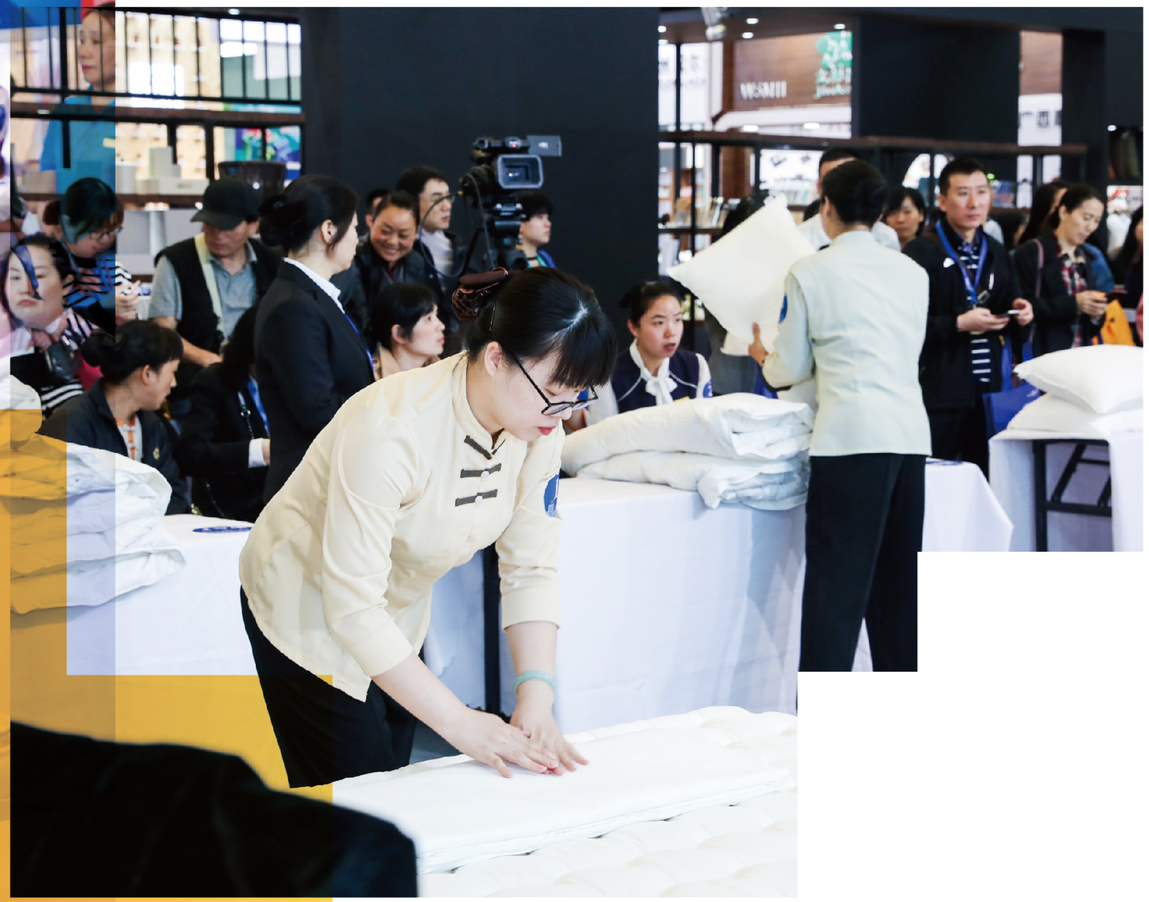
While the concept, Hotel is the New Destination, is accepted by more and more Chinese people, the development of hospitality industry is also moved into new century, and the function and connotation of hotels is becoming richer driven by the diversified needs of hotel guests. Through Hotel Plus Mockup Room Show, Hotel Uniform Show, Hotel Housekeeping Competition and series forums, Luxury & Comfort series activities present the aesthetics of hotels, how to provide memorable experience to guests, and display everything about hotel culture and innovation.

- ◆酒店制服秀
- ◆客房技能大赛
- ◆都市未来主义论坛
- ◆酒店设计趋势白皮书
- ◆酒店文化周



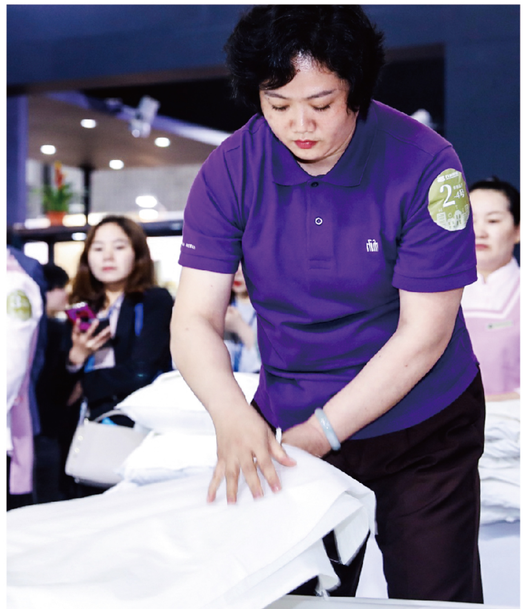






HOTEL HOUSEKEEPING COMPETITION
酒店客房技能大赛





第六届“万润杯“酒店客房技能大赛在 W5 馆顺利举办，来自上海悦华大酒店、上海虹桥迎宾馆、蓝宫大饭店、豪都大酒店、春申江宾馆、上海大厦等星级酒店的客房 布草选手，从被单、被套、羽被枕头等，进行了专业铺床比赛，现场展示娴熟的客房服务技能。通过比赛，不仅提升酒店员工的客房服务技能和水平，现场切磋交流。

The 6th Wanrun Cup Hotel Housekeeping Competition was held successfully in Exhibition Hall W5. Contestants from Yuehua Hotel, Hong Qiao State Guest Hotel, Blue Palace Hotel, Haodu Hotel, Chunshengkan Hotel, Broadway Mansions Hotel and other star hotels have competed in bed making consisting of sheet, quill and pillows, showcasing the proficiency in housekeeping skills. The competition not only helps hotel staff to exchange experience but also drives the development of hotel supplies market.

HOTEL UNIFORM SHOW
酒店制服秀

/ 全面彰显酒店工装的美感与趋势 /

3 场专场走秀
Runway Shows

6 支酒店管理公司代表队
Hotel Delegations

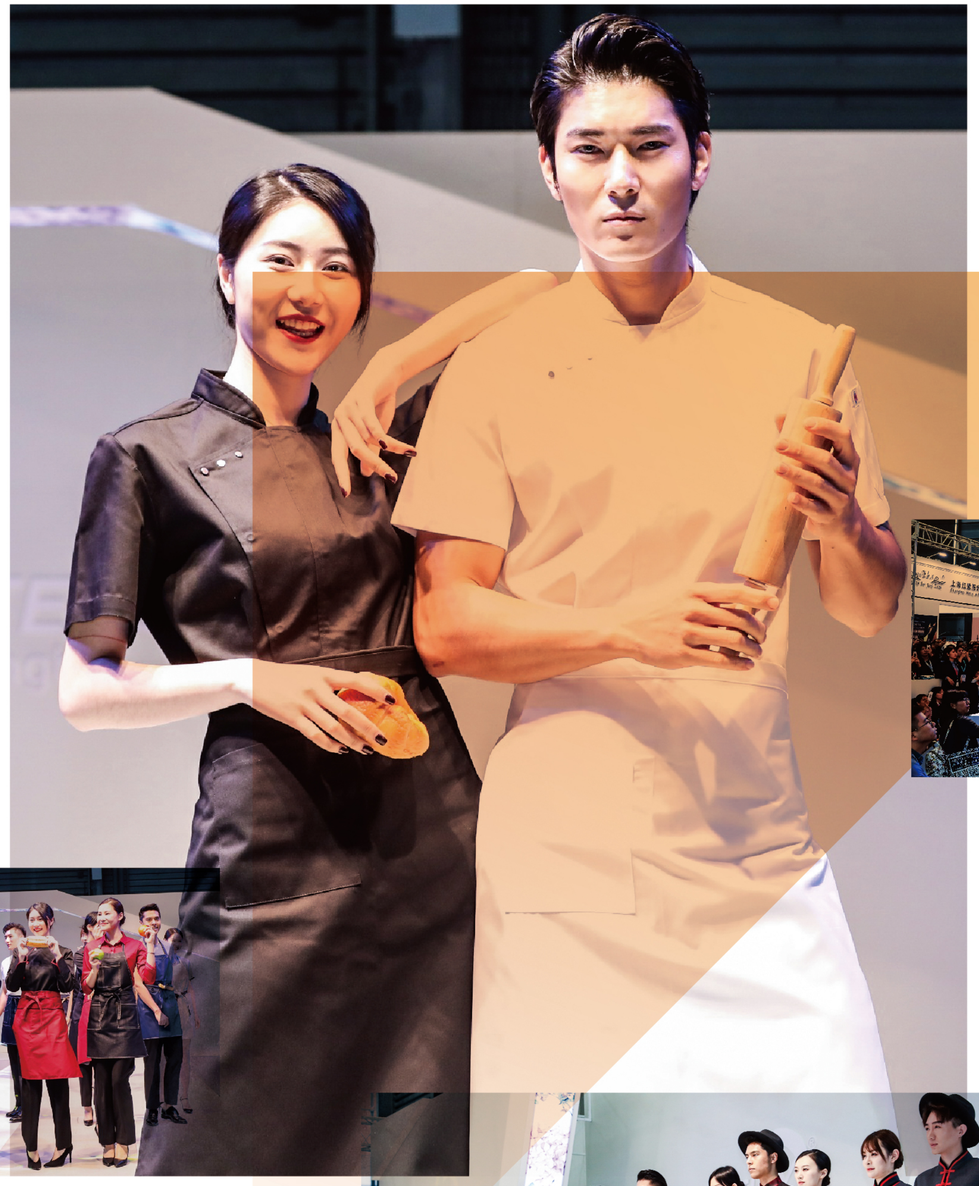
5 家优秀制服供应商
Uniform Suppliers

1 个权威机构重磅发布
Industry Report

10 位专业模特倾情演绎
Models

酒店，历来都是作为一个城市对外展示形象的重要窗口，酒店员工的着装美感，礼仪素养，则是决定酒店形象的重要因素之一。由上海市旅游行业协会饭店业分会和上海博华国际展览有限公司联手打造的酒店制服秀活动，是 Hotel Plus 上海国际酒店工程设计与用品展的重要活动之一。三十余家沪上知名酒店齐聚现场，大展身手比拼技能，通过模特走秀、情景剧、职业服趋势发布会等形式，在镁光灯下尽显酒店服务卓越身姿。为酒店制服设计提供新思路。

Hotel is the window of a city to show its image to the world. The uniform and manner of hotel staff is one of the important factors that determines the hotel image. Hotel Uniform Show, jointly organized by Sinoexpo Informa Markets and Shanghai Tourism Trade Association Hotel Branch, is one of the important events in Hotel Plus – HDE. More than 30 well-known hotels in Shanghai gathered here to present their images. Through different forms including runway show, short play and Uniform Trend Forum, the show provides new ideas for hotel uniform design.









酒店管理公司专场

本次活动邀请了六家沪上礼仪服务出众，具有 A 级访客接待任务的知名酒店派出精英选手参与比赛。通过短剧的形式，展示了酒店人专业、热情、周到的服务精神，以及工装所体现的酒店文化。

HOTEL MANAGEMENT COMPANY SPECIAL SHOW

Contestants from the six hotels in Shanghai which are famous for outstanding etiquette service and qualified guest reception assignments were invited to participate in the competition. Through the form of short play, it presents not only the service spirit of hotel staff but also the brand culture of the hotel.

参赛单位
上海国际会议中心 / 上海瑞金洲际酒店 / 兴国宾馆 / 上海虹桥雅辰悦居酒店 / 上海皇廷酒店管理集团 / 迎园饭店







01/Inter-model Trend Space Exhibition
02/2019 Youth Designers Leading Draw Forum X Youth Residential Designers can plan to issue 03/Hotel Design Trend Forum
04/First Hotel Design Trend White Paper Publication
05/Approaching Craftsmanship Live Art Experience Activity
06/Second Space Design Award

酒店场景复刻
RESTORATION OF HOTEL SCENE



用现实版”布达佩斯大饭店“向经典致敬。主办方携手住逻辑在现场搭建了现实版沉浸式“布达佩斯大饭店”展区。不仅对电影场景进行了 1:1 高度还原，更有真实酒店人物 COS，带来超现实情景体验，全方位启发设计师对于经典酒店设计的灵感。

进入展区的观众都将拿到一张“酒店房卡”，房卡背后有不同的闯关任务，观众随着展馆动线来到“布达佩斯大饭店”原景还原的样板间，再按顺序浏览不同时代的样板间，最终来到未来的酒店样板间。用布达佩斯大饭店的景点 IP 与展会主题契合，表达现代酒店设计行业中每位从业者应秉承“布达佩斯大饭店”的人文主义关怀和服务精神。

首届酒店设计趋势白皮书发布系列活动：
01 / 2019 酒店样板间趋势空间展
02 / 2019 青年设计师领袖论坛 X
住逻辑青年设计师赋能计划发布
03 / 酒店设计趋势高峰论坛
04 / 首届酒店设计趋势白皮书发布
05 / 走进匠心 –– 现场艺文体验活动
06 / 第二届“设界魁星”空间设计大赛颁奖
07 / Club Sense 百乐门夜上海晚宴

The organizer cooperated with Zhu Logic to build a realistic immersive “The Grand Budapest Hotel” exhibition area. It does not only restored the original movie scene of the same size but also have cosplay staff dressed like characters in the movie to offer surreal scene experience and comprehensively inspire designers about classic hotel designs.
Every visitor who enter the exhibition area will be given a hotel room card, and on the back of the cards are different tasks. While fulfilling the tasks, visitor will follow the traffic flow route to visit the prototype room restored from the original scene of “The Grand Budapest Hotel”, then see other prototype rooms of different eras and finally to the future-style hotel prototype room. Combining “The Grand Budapest Hotel” IP with the exhibition theme, the exhibition has conveyed that every practitioner in modern hotel design industry should carry forward the humanism and service spirits expressed in The Grand Budapest Hotel.

“都市未来主义”
2019 设计论坛 ——
共享时代下的商业空间走向

科技技术突飞猛进的发展，人工智能层出不穷的出现。人们的办公、沟通、出行等生活方式都发生着巨大的改变，在共享经济已经来临的今天，主办方联合“Mexarts 漾美”策划了“都市未来主义”设计论坛，携手 10 多位中国、日本、丹麦设计大咖分享关于“共享时代商业空间走向”的理解与感悟，引发更多跨行业思考和共鸣。

此外，活动区还联合了 12 个国际知名品牌，打造多个不同的商业体验场景，从酒店 / 长租公寓样板空间到办公空间，从空间设计到产品使用，由于智能科技和共享概念的导入，与生活类设计服务商平台的结合，打破传统单一的局限，人性化的设计让生活和工作有了质的提升。





URBAN FUTURE
STYLE 2019
DESIGN FORUM







URBAN FUTURE STYLE 2019 DESIGN FORUM

With the rapid development of science and technology, Artificial Intelligence emerges endlessly. People's work, communication, travel and lifestyles have undergone tremendous changes. Today, with the advent of the shared economy, the organizer UBM Sino Expo takes hands with Mexarts organizing the Urban Future Style 2019 Design Forum. Over 10 design masters from China, Japan and Denmark shared their understanding and insights on "the Trend of Commercial Space in the Sharing Age", triggering cross-industry thinking and resonation in return.

In addition, the activity area also combines 12 internationally renowned brands to create 12 different business experience scenarios, from hotel/long-rent apartment model space to office space, from space design to product use. With the introduction of intelligent technology and the concept of sharing, the combination with life design service provider platform breaks the traditional limitation, and the human-centered design makes life and work much more enjoyable. much more enjoyable.

SPEAKERS
演讲嘉宾



SOFIE REFER

丹麦著名灯具Nuura | 创始人



程涛

潜庐乡居 | 设计师及合伙创始人



方华

锋思国际GPT+ | 创始人 首席建筑师



高城良之

日本著名酒店设计师



肖可霄

中国酒店专栏作家



赵莺

福世上海品牌管理公司 | 创始人



郑小娟

Mexarts漾美 | 总裁



朱军

三星电子SAC智能家居 | 总工程师



河野裕太郎

日本视觉设计师



胡之乐

万境设计 | 创始合伙人



吉田英司

日本著名商业空间设计师



李维刚

小米生态链企业遍宇科技 | CEO



朱业佳

Benoy贝诺 | 高级副总监



竹田宪治

日本空间创意设计师



佐佐木达郎

日本建筑家



柳佳

魔方生活服务集团 | CEO



吕东丹

Mexarts漾美 | 董事长



王兴田

日兴设计 | 总建筑师



卫宏涛

HATCH英国汉齐建筑 | 联合创始人







CHINA CLEAN SKILLS COMPETITION

CLEANING AND PROPERTY MANAGEMENT SUMMIT FORUM

CHINA (SHANGHAI) UNMANNED ECONOMIC DEVELOPMENT CONFERENCE

03 TO CREATE LIVES WITH CRAFTSMANSHIP SPIRIT

智与匠的极致追求

/ 匠造生活 /

洁净美观、智能便利、商品丰富的商业空间完美呈现离不开开发与运营维护的双重智慧和精益求精的匠人精神。CCE 清洁展会通过：智与匠系列活动，打造比赛、高端论坛等特色活动，展示清洁运维的幕后工作者们的精湛技艺和精益求精的匠人精神。

/ 智创未来 /

自助改善生活，智慧改变生活。随着国内经济水平提升，消费升级以及技术创新，传统电商与线下零售纷纷融合创新，消费市场正式迈入新零售时代。自助 | 智慧零售展匠心打造中国（上海）无人经济发展大会，强化智慧商业生态链研究，助推商业空间有“智”发展。

Rich knowledge of development, operation & maintenance and excelsior craftsmanship spirit bring us the clean and nice-looking, smart and convenient business spaces with various products. CCE showed the brilliant technique and excelsior craftsmanship spirit of staff in cleaning operation and maintenance industry through the activities of smart technology and craftsmanship spirit, the special competitions and relevant high-end forums.

Self-service industry improves lives, smart technology changes lives. Under the support of ever-improving domestic economy, consumption upgrading and technical innovation, integration and innovation of traditional online retail and offline retail, the consumer market has officially entered the new retail era. Self-service | Smart Retail Expo established China (Shanghai) Unmanned Economic Development Conference with craftsmanship spirit to improve the research on smart commercial chain, thus promoting the "smart" development of business spaces.

◆中国清洁技能大赛

◆清洁、物业系列高峰论坛

◆中国（上海）无人经济发展大会





中国（上海）国际物业清洁高峰论坛

集结建筑业主 / 物业管理企业 / 清洁服务与产品三方

40+ 业内明星企业代表及大咖
Premium enterprises representatives &elites in the industry

500+ 专业观众现场交流
Exchange and Sharing of Big Cafes in the Industry

CCE 展会同期，主办方倾情安排近 20 场行业专题会议活动，为行业内外专业观众全面展示清洁、空净与物业领域的行业最新动态与创新思维，在争鸣中探讨问题与解决方案，以全渠道展会平台的力量推动行业不断前进。

戴德梁行、四川蓝光嘉宝、高力国际、上海市停车服务业行业协会、上海陆家嘴物业及诸多明星企业代表、协会学 者代表将汇聚一堂，共同梳理探讨当下物业管理创新发展的热点与痛点，探寻物业、清洁产业未来发展新趋势。

CHINA (SHANGHAI) INTERNATIONAL FACILITY MANAGEMENT SUMMIT

Nearly 20 conferences were held during the show period, presenting the latest trends and innovative thinking in the fields of cleaning, air purification and property management for professional visitors, arguing about issues and solutions, and pushing the industry moving forward with the power of full-channel exhibition platform.

Cushman & Wakefield, Justbon, Colliers International, Shanghai Parking Service Trade Association, Shanghai Lujiazui Property Management Co., Ltd. and many company representatives and scholars from associations gathered together under one roof, discussing the hot issues and pain points in the innovative development of property management, and exploring the new trends of property management and cleaning industry.

/ 主题论坛 /

- 中国清洗保洁行业创新发展论坛
- 集中空调清洗产业 向运维及提升服务质量发展论坛
- 物业法律专题论坛
- 智慧养老专题发展
- 2019年第六届中国“ 好空气，好未来”主题论坛
- 绿色酒店空净论坛



CHINA
SHANGHAI
INTERNATIONAL
PROPERTY
CLEANING
SUMMIT FORUM



/ THEMATIC FORUM /

Forum on Innovative Development of Cleaning and Cleaning Industry in China
Forum on the Development of Centralized Air-conditioning Cleaning Industry to Operation, Maintenance and Improvement of Service Quality
Forum on Property Law
Intelligent Old-age Special Development
2019 Sixth China "Good Air, Good Future" Theme Forum
Green Hotel Clean Forum

PROPERTY MANAGEMENT
IS BOOMING WITH THE TIDE
CREATING NEW GROWTH
POINT OF REAL ESTATE









PROPERTY
MANAGEMENT
IS BOOMING WITH
THE TIDE CREATING NEW
GROWTH POINT
OF REAL ESTATE

合作单位：上海石材行业协会、上海市市容环境卫生行业协会建（构）筑物清洗保洁专业委员会、上海市室内环境净化高技能人才培养基地、上海市室内环境净化行业协会、江苏省室内环境净化行业协会、浙江省室内环境净化行业协会、安徽省净化工程行业协会（以上排名不分先后）

CCE中国清洁技能大赛

展会同期特设专项清洁服务技能大赛和空气治理比武大赛。通过精彩纷呈的竞技比拼，为行业内专业观众全面展示清洁服务、空气净化领域的最新技术与创新发展。让目标行业用户组队试用和体验产品的功能特性，从而使得专业技能比赛及专用产品获得更高的关注度和影响。

赛事名单

“水晶盾杯”第三届石材晶面抛光技能大赛 /“拓础杯”首届石材高效结晶抛光技能大赛
“徕勤杯”第五届地毯清洁技能大赛 /“威卓杯”第四届洗地机操作技能大赛
“吉大 · 小天鹅杯”2019 年第二届中国长三角（上海）室内环境空气治理技能比武大赛

PROPERTY MANAGEMENT IS BOOMING WITH THE TIDE CREATING NEW GROWTH POINT OF REAL ESTATE

The Expo held the special cleaning skills competitions and air pollution control competitions in the same period. By virtue of great competitions, the Expo provided the latest technologies and innovations in cleaning service and air cleaning with professional visitors in relevant industries. The Expo improved the attention and influence of professional skills competitions and special products through providing samples for target industry users to learn the functional performance of the products.

The 3rd Stone Surface Polishing Skills Competition of "Crystal Shield Cup"
The 1st Stone Efficient Crystal Polishing Skills Competition of "TIC Cup"
The 5th Carpet Cleaning Skills Competition of "Legend Cup"
The 4th Floor Washing Machine Operating Skills Competition of "Weizhuo Cup"
2019 2nd Yangtze River Delta (Shanghai) Indoor Air Treatment Skills Competition of "Jida Xiaotiane Cup"

中国（上海）无人经济发展大会

本次大会共汇集了包含微信支付、家乐福、苏宁、盒马鲜生、罗森、厦门见福、启领商学院、凯度咨询、朗然资本、合生商业集团、巨昂科技、北京在楼下、好邻居、你我您社区团购、新零售应用创新产业社区、广州巨米、杭州黑石、晴雨智能、深圳邦马特、占领鲜机、河北迅升、澳柯玛、广州织点、合肥美的、哈哈零兽、金盒子、仁基互联网、瑞迅科技、北京527、厦门鲜喵、日本 Conlux、俄罗斯自助售货协会等在内的海内外各有人零售业、无人零售业和专业资本领域的近50 余位重量级嘉宾、专家共议“无中生有”的商业新生态如何服务社会经济及民生领域。

三大服务宗旨

1/ 促进无人商业生态发展
2/ 加速“有人”零售 &“无人”零售深度融合
3/ 深化“无人领域”业务监管政策一体化服务工作





China (Shanghai) Unmanned Economic Development Conference







CHINA (SHANGHAI) UNMANNED ECONOMIC DEVELOPMENT CONFERENCE

The Conference attracted the more than 50 senior distinguished guests and experts at home and abroad in the manned retail industry and unmanned retail industry and specialized capital fields, including WeChat Pay, Carrefour, Suning, Hema Xiansheng, Lawson, Xiamen Look Food, Kyling Business School, Kantar Consultation, Azure Capital, Hopson Business Group, G&A Technology, Beijing Zailouxia, Hollygee, Niwonin Community Group Purchase, New Retail Application Innovation Industry Community, Guangzhou JUMIAI, Hangzhou Blackstone Robot, Alibuy24h, Shenzhen bangMart, Zhanlingxianji, Hebei Xunsheng, Aucma, Guangzhou Point Smart, Hefei Midea, Hahalingshou, Jinhezi, Renji Internet, LivingLab Technology, Beijing 527, Xiamen X-meal, Japan Conlux, Russia Vending Association, to consult how does the new business ecology of unmanned business serve the social economy and the people's livelihood.

THREE SERVICE TENETS

1/ PROMOTING ECO-DEVELOPMENT OF UNMANNED BUSINESS
2/ ACCELERATING THE DEEP INTEGRATION OF "MANNED" RETAIL & "UNMANNED" RETAIL
3/ DEEPEN THE INTEGRATED SERVICE OF REGULATORY POLICIES IN THE "UNMANNED" BUSINESS

2019上海连锁和特许经营发展高峰论坛

群贤毕至，同觞共咏。拒绝鸡汤式的分享，更不是单纯的 SHOW 场！峰会以“厉”为题，深入行业肌理，以提倡“优品牌、优发展、优创投”为发展先导，围绕赋能连锁品牌创新、把握连锁经营热点与启示 ... 连锁品牌运营中的每一个细节，都将成为本届峰会讨论的焦点。

用 1 天的时间，汇集行业顶级专家、热点品牌、优势资源机构等 12~15 位行业先锋代表，以前沿思想、专业观点共叙行业趋势和发展走向。携手与会各品牌创始人、CEO、行业精英等近 500 人规模，在智慧的碰撞中，共同塑造连锁加盟行业的未来。

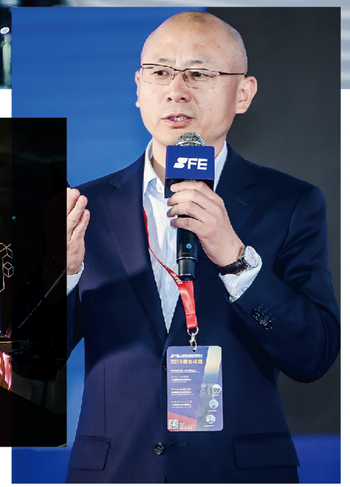
SHANGHAI CHAIN AND FRANCHISE DEVELOPMENT PEAK BBS 2019

The peak BBS was indeed a gathering of great minds with full exchanges of different ideas. Instead of motivational speeches, the BBS looked deep into the whole industry in accordance with excellent brand, development and venture capital. Centering on the innovation of chain brands, the BBS grasped the latest news and inspirations of chain operation. All details about the operation of chain brands will be the focus of the BBS. 12 to 15 industry pioneer representatives, such as leading experts, hot brands and superior resource organizations, were gathered together in one day to discuss development trend of the industry. With the joint efforts of nearly 500 participants, including brand founders, CEO and industry elites, the BBS will continously contribute to the future of the chain franchise industry in the collision of wisdom.









Shanghai Chain and Franchise Development Peak BBS 2019



" 叁拾而厉 "SFE 品牌之夜 – 彰显连锁商业风貌，链接企业互助发展为庆祝 SFE 第 30 届这一特殊的里程碑，更是打造行业上下游产业链一场盛大的聚会，我们盛邀部门领导、部分参展品牌 CEO 及创始人代表、地产界、商界等各方精英汇聚一堂，在筹光交错之间，共谋未来发展之路。

The 30th SFE Brand Night presented the image of chain industry, gathering enterprises to achieve further development into a special milestone in the 30th session of SFE. As a grand gathering to build industry chain upstream and downstream, the BBS invited department leaders, CEOs and brand founders, representatives in real estate industry and other elites to participate in and discussed the future development path under one roof.

AWARDS CEREMONY & GALA DINNER

/ 颁奖&晚宴 /

CLASSIC DREAM THE FUTURE

经 典 - 筑 梦 未 来

2019 HOTEL PLUS

金 殿 之 夜







GOLDEN
PALACE
AWARDS

04 GOLDEN PALACE AWARDS HOTEL PLUS 金殿奖

经典 · 筑梦未来 / CLASSICS, DREAM THE FUTURE HOTEL PLUS金殿奖颁奖晚宴

“经典 · 筑梦未来”金殿奖颁奖晚宴是由上海博华国际展览有限公司不惜重金打造的行业盛会，邀请来自地产开发商、酒店管理公司 60 强代表以及知名设计师代表组成权威评审团，经过严苛的筛选，评选出了 13 项大奖，旨在鼓励中国地产、酒店、室内设计的优秀作品和人物，表彰酒店用品界的创新和风格之选。

晚宴现场，聚集了 1000 余位来自地产、酒店、设计及供应链行业的精英人士，一同领略行业发展成就，答谢各界人士对展会的大力支持。经典 – 筑梦未来——Hotel Plus 金殿奖颁奖典礼，致敬每一位为城市发展做出贡献的大师。

Golden Palace Awards & Gala Dinner - CLASSICS, DREAM THE FUTURE, is the industry feast sponsored by Sinoexpo Informa Markets. The jury consist of real estate developers, top 60 hotel management companies and well-known designers will conduct a strict selection and present 13 awards. It aims to encourage outstanding projects and talents in real estate, hospitality and interior design.

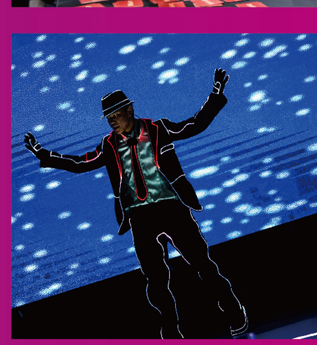
More than 1,000 industry professionals from real estate, hospitality, design and supply chain will gather together to witness the awards ceremony, celebrate the development and achievement of the industry.

◆HOTEL PLUS 之夜金殿奖

特别鸣谢 / SPECIAL THANKS

DeRUCCI 慕思寝具







2019 HOTEL PLUS 金殿奖获奖名单
2019 HOTEL PLUS GOLDEN PALACE AWARDS WINNERS

■ 年度杰出设计师奖

林志明 | Brandston Partnership Inc.
王彦智 | 大观国际设计咨询有限公司
山口龙磨 | 光莹照明设计有限公司
赖雨农 | 十聿照明设计
黄溯源 | 赫室
Vachirapong Danny Arthayukti
PIA Interior Company Limited
Julia Monk | HOK International (Asia/Pacific) Limited
DH Jung | PLAT ASIA
Hideji Kanamori | Super Potato
蒋毅 | 查普门泰勒建筑设计咨询（上海）有限公司
潘鸿彬 | 香港PANORAMA泛纳设计集团
庄子玉 | 德国科隆RSAA设计集团合伙人及主持建筑师
Alan Kueh | AK+Archipedia Ptd Ltd
孙天文 | 上海黑泡泡建筑装饰工程有限公司
王心宴 | 蒙泰室内设计
于是 | gpdesign
徐明 | 明合文吉
D.B. Kim | Gensler
李筌浓 | CallisonRTKL
颜铮琳 | Gensler

■ 年度样板房设计奖

萨维尔酒店集团（中国）有限公司
广州爱翼酒店设计投资发展有限公司
荻森沃德景观工程技术有限公司
上海浅深室内设计工程有限公司
一间宇宙(北京)文化有限公司
尚美生活集团
CROX阔合建筑设计
大观自成国际空间设计
十方圆国际设计工程设计
世茂嘉达酒店集团
有戏酒店集团
Design——ing Limited
希尔顿欢朋酒店
壹万贰酒店集团
东呈国际集团
广州中民被动式建筑科技有限公司
江苏兆智建筑科技有限公司
上海方外旅游发展有限公司
上海嘉荣环保科技有限公司

■ 最佳人气样板房奖

世茂嘉达酒店集团
壹万贰酒店集团
江苏兆智建筑科技有限公司

■ 最佳酒店用品供应商奖

两面针（江苏）实业有限公司
扬州利尔康日化有限公司
博蒂家贸易（上海）有限公司
江苏汉和日用品有限公司
亚玛芬体育用品贸易（上海）有限公司
江苏红金顶织造有限公司
南通市新纪元宾馆用品有限公司
山东思维纺织有限公司
北京美爵信达科技有限公司
深圳市前海中德联合酒店用品科技有限公司

■ 最佳酒店用品品牌奖

普罗旺斯欧舒丹贸易（上海）有限公司
上海感博商贸有限公司
汕头市东兴酒店用品有限公司
娇慕化妆品（常州）有限公司
深圳市雅棉居品数据股份有限公司
南通海成纺织品制造有限公司
安徽鸿润（集团）股份有限公司
宁波铁克机电有限公司
泰诺健（上海）国际贸易有限公司
合肥健浩电器有限公司

■ 最佳酒店及商业空间工程装饰供应商奖

佛山市品为先陶瓷有限公司
宁波汉朋标识有限公司
上海斐梵家居用品有限公司
潮州市辉扬陶艺制作有限公司
珠海格力电器股份有限公司
佛山市爱力蒙特建材有限公司
上海姿汇纺织装饰有限公司
中山市艾格卫浴有限公司
江苏瑞亚特装饰材料有限公司
鹤山市吉事得卫浴实业有限公司

■ 最佳酒店及商业空间照明灯饰品牌奖

广东三雄极光照明股份有限公司
中山新特丽照明电器有限公司
中山市华艺灯饰照明股份有限公司
曼佳美（中国）照明电器
中山市明图灯饰有限公司
太悦照明
中山市泰然光电科技有限公司
德国夏盟国际企业集团（香港）有限公司
中山汤石照明有限公司
江门文行灯饰有限公司

■ 最受酒店欢迎智能品牌奖

腾讯视频 极光TV
四川长虹电器股份有限公司
快住智能科技(苏州)有限公司
青岛联合视界数字传媒有限公司
山东比特智能科技股份有限公司
杭州绿云软件有限公司
广东创明遮阳科技有限公司
成都品为道电子科技有限公司
南京普杰物联网技术有限公司
广东帝达聚智能科技有限责任公司

■ 最佳酒店及商业空间工程装饰品牌奖

福建南安市永泰石材有限公司
上海古域建材有限公司
尚匡企业发展(上海)有限公司
上海乘方自动门科技有限公司
广州市源志诚家纺有限公司
广东广厦新材料有限公司
无锡古玛新材料科技有限公司
开平金牌洁具有限公司
上海开装建筑科技有限公司
北京孩思乐商业有限公司

■ 最受设计师欢迎品牌奖

宁波埃瑞德智能家居有限公司
广东玛缇陶瓷有限公司
广州热浪实业有限公司
晨恩标局
佛山市嘉尼亚陶瓷有限公司
佛山观博卫浴有限公司
上海博开遮阳科技有限公司
费罗娜 · 丽适岩板
深圳市松堡王国家居有限公司
徐州璞素室内装饰材料有限公司

■ 行业特别贡献奖

郑州华德地毯集团有限公司
东莞慕思寝具销售有限公司
西蒙电气(中国)有限公司

■ 年度金奖

中山市欧派克五金制品有限公司
明辉集团
江苏康乃馨织造有限公司
江苏斯得福纺织股份有限公司
上海唐年实业股份有限公司

■ 传奇设计人物奖

Roberto Baciocchi

■ Hotel Plus-Best Designers Award

Chiming Lin | Brandston Partnership Inc.
Yenchih Wang | Grand View International Design Consulting Ltd.
Tatsuma Yamaguchi | Guangying Lighting Design Co. Ltd.
Uno Lai | Shiyi Lighting Design
Sunny Huang | Hershey
Vachirapong Danny Arthayukti
PIA Interior Company Limited
Julia Monk | HOK International (Asia/Pacific) Limited
DH Jung | PLAT ASIA
Hideji Kanamori | Super Potato
Yi Jiang | Chapumentaile(Shanghai) Co. Ltd.
Panhong Bing | Hong Kong PANORAMA Pan Na Design Group
Zhuangzi Yu | Partner and chair architect,
RSAA Design Group, Cologne, Germany
Alan Kueh | AK+Archipedia Ptd Ltd
Shuntian Wen | Shanghai Black Bubble Construction
Decoration Engineering Co. Ltd.
Wangxin Yan | Mengtai Interior Design
Yu Shi | gpdesign
Xu Ming | Minghe Wenji
D.B. Kim | Gensler
Lisheng Hong | CallisonRTKL
Yanzheng Lin | Gensler

■ Hotel Plus-Best Mockup Room Design Award

SAVILE HOTEL GROUP (CHN) CO. , LIMITED
Iyee Hotel Design
American G.T.S.G.I. Beijing ward landscape
engineering technology co., LTD.,
Depth Design
YI JIAN YU ZHOU(Beijing) Culture Co., Ltd.
QINGDAO SUNMEI GROUP COMPANY LIMITED.
CROX
DAGUAN DESIGN ASSOCIATION
SCALE ART DESIGN CORPORATION
Shimao Star Hotels Group
Opera Movie Hotel group
Design——ing Limited
Hampton by Hilton
12000 Hotels Group
Dossen International Group
Guangdong Zhongmin Container Buildimg Co.,Ltd.
IMBOX
THE THIRD SPACE
Shanghai Jiarong Environmental Protection
Technology Co., Ltd.

■ Most Popular Mockup Room

Shimao Star Hotels Group
12000 Hotels Group
IMBOX

■ Best Hotel Suppliers Award

LMZ(JIANG SU)INDUSTRIAL CO.,LTD
Yangzhou Lierkang Daily Used Chemicals Co., Ltd.
La Bottega Trading Shanghai Co., Ltd.
iHotel Guest Amenities Co., Ltd
Amer Sports Shanghai Trading Co., Ltd.
Jiangsu Hongjinding Weaving Co., Ltd.
NanTong XinJiYuan Hotel Supplies CO., LTD
Shandong Siwei Textile Co., Ltd.
Cetis, Inc. Co., Ltd.
Shenzhen Anfie Hotel Supplies Group Co.,LTD

■ Best Hotel Supply Brands Award

L'Occitane Trading (Shanghai) Co., Ltd.
Shanghai Ganbor Trading Co., Ltd.
Dongxing Hotel Supplies Co., Ltd.
Jiaomu Cometics (Changzhou) Co., Ltd.
Shenzhen A-main Decorations Co., Ltd.
Nantong Haicheng Fabric Manufacture Co., Ltd.
Anhui Honren Co(Group).,Ltd
NINGBO TATEX MECHTRONICS CO., LTD
Technogym (Shanghai) International Trading Co., Ltd.
Hefei Kinhao Appliances Co., Ltd.

■ Best Material Suppliers for Hotel and Commercial Space

Foshan PWX Ceramics Co., Ltd.
Happon Signage
Shanghai Fifan Home&decoration Co.,Ltd
GREE ELECTRIC APPLIANCES,INC.OF ZHUHAI
Foshan Element Building Materials Co., Ltd
Shanghai ZiHui Textile Decoration Co.,Ltd
JOY
JIANGSU RE-ART DECORATIVE MATERIALS CO., LTD.
HESHAN JSHDE SANITARY WARES INDUSTRIAL CO.,LTD.

■ Best Lighting Brands for Hotel and Commercial Space Award

Guangdong Pak Corporation Co., Ltd.
ZHONGSHAN COMELY LIGHTING
& ELECTRICAL APPLIANCES Co., Ltd.
Huayi Lighting Co., Ltd.
Megaman (China) Electrical & Lighting
Zhongshan MITOO Lighting Co., Ltd.
ijoy lighting
Topking Opto-electronics Technology Co., Limited
Summer Int. Enterprise Group （H.K.) Co., Ltd.
TONS Lightology Inc.
Jiangmen WENHANG Lighting Co., Ltd.

■ Most Favored Technology Brands By Hotels

Sichuan Changhong Electric Company Limited
Kuaizhu Intelligence Technology (Suzhou) Co., Ltd.
Qingdao United View Digital Media Co., Ltd
BITTEL INTELLIGENT TECHNOLOGY CO., LTD.
Hangzhou GreenCloud Software Co.,LTD.
GUANGDONG WINTOM SUN-SHADE TECHNOLOGY CO., LTD
povodo
Nanjing Puietel I.O.T Technology Co.Ltd
T-Touching Co.,Ltd

■ Best Material Brands for Hotel and Commercial Space

yongtaistone
Shanghai Guyu Building Material Co., Ltd.
Shang Kuang Enterprise Development (Shanghai) Co., Ltd.
Shanghai Pad Automatic Doors Technology Co.,Ltd.
Yuanzhicheng Home Textile CO.,LTD
Guangdong Greatshart New Material Co.,Ltd.
Wuxi Guma New Material Technology Co., Ltd.
KAIPING GOLD MEDAL SANITARY WARE CO.,LTD.
CONJOINT SH.CO., LTD.
Kidsland

■ Most Favored Brands by Designers

Ningbo ILIKEIT Intelligent Household Co.,Ltd
Guangdong MATI Ceramics Co., Ltd.
Guagnzhou Relang Industry Co., Ltd.
CHOICE SIGNS
Foshan Gianla Ceramics Co., Ltd.
Foshan GABO Sanitary Ware Co., Ltd.
SHANGHAI BOKO SUNSHADE TECHNOLOGY CO., LTD.
LITEX
Shenzhen Sampo Kingdom Household Co.,Ltd.
Xuzhou Pusu Indoor Decoration Material Co.,Ltd

■ Special Contribution Award

Zhengzhou Huade Carpet Group Co., Ltd.
DeRucci Bedding sales Co.,Ltd
Simon Electric (China) Co., Ltd.

■ Gold Award 2019

Zhongshan OPIKE Hardware Products Co., Ltd.
Ming Fai Group
Jiangsu Canasin Weaving Co., Ltd.
Jiangsu Sidefu Textile Co., Ltd.
Shanghai Tonney Industrial Co., Ltd.

■ Designer of the Year

Roberto Baciocchi











GOLDEN
DIAMOND
AWARDS

金钻奖
GOLDEN DIAMOND AWARDS

第十届金钻奖是由上海博华国际展览有限公司发起，旨在表彰年度为中国清洁行业发展做出重大贡献的企业。作为亚洲范围清洁产品和品牌高水准、高品质的标志，“金钻奖”评选秉持公正、公平的原则，由国内外权威协会、专家、终端用户组成的评委团对参赛创新产品进行评鉴。经过激励的角逐，最终评选出了 4 个大类 12 个奖项，通过激励和表彰行业杰出品牌和人物，推动中国清洁行业的整体发展。

The Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd. launched the 10th Diamond Award to reward the enterprises that have made great contributions to the development of China's cleaning industry in the year. As a sign of the high standard and high quality cleaning products and brands in Asia, the authoritative associations, experts and end users form the judging panel to evaluate the innovative products participating the Diamond Award under the principle of justice and fairness. Through fierce competition, 12 awards under 4 main categories were awarded to outstanding brands and people in the industry, promoting the integral development of cleaning industry in China.





◆金钻奖

2019 金钻奖获奖名单
2019 GOLDEN DIAMOND AWARDS WINNERS

2018年度行业品牌大奖

珠海亿华电动车辆有限公司
昆山市贝纳特机械设备有限公司
江苏洁路宝环保科技有限公司
哈高清洁系统（上海）有限公司
杭州树派环保科技有限公司

2018年度杰出品牌奖

▪ 2018年度商业清洁杰出品牌
美国威莱克斯产品公司
上海派勒环保科技有限公司

▪ 2018年度公共场所清洁杰出品牌
安徽洁耀清洁设备有限公司
广东安百美环境科技有限公司

▪ 2018年度空气净化杰出品牌
霍尼韦尔综合科技（中国）有限公司
聚宝和国际贸易（上海）有限公司

▪ 2018年度市政环卫杰出品牌
珠海亿华电动车辆有限公司
美国威莱克斯产品公司
BY-T2吸树叶机

▪ 创新智能化技术与管理奖
泰华施清洁科技（上海）有限公司
静音真空吸尘器

创新类产品奖

▪ 创新产品奖 - 户外清扫类设备/机械
广东安百美环境科技有限公司
ABM无敌将军2400

▪ 创新产品奖 - 工具、配件与售后服务
常州市洁百瑞环保科技有限公司
铝合金喷水拖把

▪ 创新卫生间用品与清洁剂/消毒剂奖
美国威莱克斯产品公司
极致异味源除味剂

▪ 创新产品奖 - 室内清扫类设备/机械
上海新美好清洁设备销售服务有限公司
美国HOST地毯干洗设备 E81“自由者”

▪ 创新高压清洗设备奖
济南百易环保科技有限公司

清洁行业杰出贡献奖

昆山市贝纳特机械设备有限公司
上海捷尼士表面处理科技有限公司
杭州恒业电机制造有限公司
上海林奇贸易发展有限公司
北京电星舒利电器有限公司
合肥高美清洁设备有限责任公司
佛山市金境洪环境科技有限公司
哈高清洁系统(上海)有限公司
广州市白云区超宝清洁用品公司
纽卫贸易（上海）有限公司
上海乐采卫生用品有限公司
通用泵业(宁波)有限公司
上海洁驰清洁设备有限公司
上海新璋机电设备工程有限公司
南通威卓环保设备有限公司
浙江大农实业股份有限公司
广州凡而芳香日用品有限公司
亚峰阳光（北京）生物科技有限公司
金日清洁设备(苏州)有限公司
艾热(上海)商贸有限公司

BRAND OF THE YEAR

Zhuhai Ewa Electrical Industry Co., Ltd.
Kunshan Bennett Cleaning Machine Co., Ltd.
Jiangsu Jielubao Environmental Technology Co., Ltd.
Hako Cleaning System (Shanghai) Co., Ltd.
JP-TREE ENVIRONMENTAL

OUTSTANDING BRAND AWARD

▪ Most Outstanding Brand of Commercial Cleaning of 2018
Walex Products Company, Inc.
Shanghai Paaler Environmental Protecting Technology Co., Ltd.

▪ Most Outstanding Brand of Public Places of 2018
GIYO
Guangdong ABM Environmental Science & Technology Co., Ltd.

▪ Most Outstanding Brand of Air purification of 2018
Honeywell International Inc.
Hopax International (Shanghai) Co., Ltd.

▪ Most Outstanding Brand of Municipal Environmental Sanitation Cleaning of 2018
Zhuhai Ewa Electrical Industry Co., Ltd.
Walex Products Company, Inc.

INNOVATION AWARD

▪ Innovation Products Award - outdoor cleaning equipment / machinery
Guangdong ABM Environmental Science & Technology Co., Ltd.
GJ-H240 Driving Electric Floor Sweeper

▪ Innovative Product Award -Tools、accessories and after-sales service
Changzhou Jetclean Tech Co., Ltd.
Aluminum Spray Mop

▪ Innovative Toilet Supplies and Cleaner / Disinfectant Award
Walex Products Company, Inc.
Ultimate Waste Deodorizer

▪ Innovative Product Award -Indoor cleaning equipment/machinery
Shanghai Xin Mei Hao Cleaning Equipment Sales & Service Co.Ltd.
American HOST Carpet Dry Cleaning Equipment E81 "Freeman"

▪ Innovative High Pressure Cleaning Equipment Award
Jinan Baiyi Environmental Protection Technology Co., Ltd.
Leaf sucker BY-T2

▪ Innovative Intelligent System and Technology Award
Diversey Cleaning Technology (Shanghai) Co., Ltd
TASKI Aero 8 Plus & 15 Plus

OUTSTANDING BRAND AWARD

Kunshan Bennett Cleaning Machine Co., Ltd.
SHANGHAI GENESIS SURFACE TREATMENT TECHNOLOGY CO.,LTD
Hangzhou Hengye Motor Manufacture Co., Ltd.
Shanghai Ridge Trading Development Co.LTD
Beijing Electrostar Schoettle Electrical Appliance Co., Ltd.
Hefei Gaomei Cleaning Equipment Co., Ltd.
Hong Kong Kinghorned International Commerical Industry Trading Co., Ltd.
Hako Cleaning System (Shanghai) Co., Ltd.
Guangzhou Baiyun Area Chaobao Cleaning Products Company
Newell Rubbermaid Trading (Shanghai) Co., Ltd.
Shanghai Miyako Co., Ltd.
GP COMPANIES (CHINA)INC
Shanghai Jiechi Cleaning Equipment Co., Ltd.
Shanghai Xinzhang M&E Equipment Engineering Co., Ltd.
Nantong Weizhuo Environmental Protection Equipment Co., Ltd.
Zhejiang Danau Industries Co., Ltd.
Guangzhou Faner Aerosol Product Co., Ltd.
Yafeng Sunshine Biotechnology (Beijing) Co., Ltd.
KINGSUN CLEANING EQUIPMENT(SUZHOU)CO.,LTD.
AR China Distribution Co., Ltd.











PROSPECT OF HOTEL PLUS 2020
下届亮点 · 精彩续燃

赢在存量时代
上海国际购物中心发展峰会

主办方：中国百货商业协会 / 上海博华国际展览有限公司
Organizers: China Commerce Association for General Merchandise, Sinoexpo Informa Markets

从 1955 年号称新中国第一店的北京王府井百货大楼开业，1992 年上海浦东第一八佰伴的开业标志着外资引入和国际化发展的里程碑……。

在过去的 65 年间，中国百货业风云际会，伴随社会的发展向上而不断迭代，走过计划经济时代，80 年代后野蛮生长的二十年，步入新世纪外商涌入的 10 年。随着电商冲击，新零售崛起的新时代的来临，中国百货业从跨越到引领，购物场景体验度不断提升，成为经济繁荣的晴雨表。面临现今存量时代的经营压力，传统购物中心运营模式遇到前所未有的挑战，百货人积极思索如何通过定位细分，设计提升，技术赋能，业态更新，智赢未来。

在此背景下，上海博华国际展览有限公司携手中国百货商业协会在 Hotel Plus 酒店及商业空间展期间全力打造助力百货业发展的高端峰会，旨在荟萃国内外商业运营智慧，为中国百货业发展提供新思路。

SHANGHAI INTERNATIONAL SHOPPING MALL DEVELOPMENT FORUM

The opening of Beijing Department Store in 1955 enjoys the domestic and overseas reputation of the first store in New China; the opening of Shanghai No. 1 Yaohan Department Store in 1992 remarks the milestone of foreign investment and international development.

During the past 65 years, the department store industry in China experienced a lot changes along with social development. From the era of command economy, the industry upgraded and transformed incessantly in 1980s and the foreign investment inflow happened in the first decade of the new century. With the rise of e-commerce and new retail, the department store industry in China has overcome the challenge, started leading the trend of shopping scenario and optimizing guest experience. It has become the barometer of economic prosperity. Facing the pressure of operation in the era of stock, the business model of traditional shopping malls has met the new challenge. Through positioning and segmentation, interior design, innovative technology, updated commercial formats, it is believed that we will win the future.

In this market background, Sinoexpo Informa Markets will cooperate with China Commerce Association for General Merchandise to organize the summit forum for improving department store industry. The forum aims at gathering the business operation intelligence at home and abroad and providing new ideas to the development of China's department store industry.

HOTEL PLUS
商业空间样板店品鉴

选择注重设计和体验或者商业空间新业态为主题的的商业店铺，进行实景还原。如咖啡厅、书吧、亲子业态等，通过沉浸式的实景体验，感受商业创新的商机，为投资商、加盟商提供更多选择。

HOTEL PLUS
MOCKUP SHOP SHOW

Selecting shops with high attention on design and consumer experience, or new business format, the show present their space in real scenario, such as coffee shops, book bars, parent-child formats, etc. Through immersive real-world experience, investors and franchisees are able to explore innovative business opportunities.







HOTEL PLUS
MOCKUP SHOP
SHOW





HOTEL PLUS 商业空间美陈大赛

体验经济崛起，消费体验成为致胜关键。以店铺设计实景呈现，看商场运营与设计师们用创意与远见决胜千里！商业空间场景营造决定着消费体验，成为获客与互动的重要武器，美陈大赛通过主题美陈展示，为商业空间运营提供新思路。

COMMERCIAL ART DISPLAY COMPETITION

With the rise of experience economy, consumption experience has become the key to success. Showcasing shop design in real scenario, operators and designers will compete for the awards by creativity and vision. The scene of commercial space determines the consumption experience and is the important touchpoint. The competition will provide new ideas for commercial space operation.

VIP专业买家
VIP BUYERS

地产开发商 / *REAL ESTATE DEVELOPERS*

SOHO CHINA · POWERLONG 宝龙集团 · 保利置业 POLY PROPERTY · 碧桂园 · 方兴地产 · 世茂房地产 · OCT 华侨城 · 华润置地 · JINMAO 中国金茂 · CapitaLand 凯德
绿光BNC · LANDSEA 朗诗 · Longfor 龙湖地产 · 绿地集团 Greenland Group · 融创房地产 · 三盛中国 · 三湘股份 · 鸿臣集团 Tomson Group · Tomson Group · TISHMAN SPEYER 铁狮门
万达集团 · 万科 · 新鸿基地产 · ascendas SINGBRIDGE · 旭辉集团 · Yanlord 阳光城 · YiDA 亿达 · 远洋地产 · 招商地产
正大集团 · 中骏地产 · 中国恒大 · COLI

酒店管理集团 / *HOTEL MANAGEMENT GROUPS*

WYNDHAM HOTEL GROUP · nh HOTEL GROUP · 开元酒店集团 · NOVOTEL · BVLGARI · Days Hotel · 如家精选酒店 · NARADA · SHIMAO STAR HOTELS GROUP
aloft · INTERSTATE CHINA · Mercure · M Social · hotel INDIGO · pullman · Residence Inn Marriott · The Ritz-Carlton · KERRY HOTELS · SHANGRI-LA
TRADERS · SOFITEL · SPRINGHILL SUITES Marriott · Thalassa · THE SEBEL · TownePlace Suites Marriott · TRIBUTE PORTFOLIO · CANDLEWOOD SUITES · INTERCONTINENTAL · STAYBRIDGE SUITES
EVEN HOTELS · WESTIN · W HOTELS · Le MERIDIEN · Best Western · 铂涛集团 · DOSSEN 东呈国际 · Howard Johnson · 和颐酒店 · BLOSSOM HILL
WALDORF ASTORIA · 华住酒店集团 · WANDA REALM · Holiday Inn Express · HYATT · CONRAD · IHG · ST REGIS · 首旅建国 · 欣燕都
FOUR SEASONS · WANDA Hotels & Resorts · Marriott · JW MARRIOTT · RENAISSANCE · WYNDHAM HOTELS & RESORTS · Hilton Garden Inn · Hilton · starwood
ACCOR HOTELS · Argyle · DOUBLETREE · 首旅建国 · CROWNE PLACE · IHG · Jumeirah

商业空间 / *COMMERCIAL SPACE*

85°C · adidas · COSTA FOR COFFEE LOVERS · GAP · GUCCI · H&M · ICICLE · I.T · McCafé
MUJI · SWAROVSKI · UNIQLO · ZARA · PAB · eslite 誠品 · DAIMARU
大悦城 · ifc mall · Häagen-Dazs · 海底捞火锅 · 新鸿基地产 · crystal galleria · KFC · McDonald's

设计事务所 / *DESIGN FIRMS*

Aedas · AECOM · AFSO · B+H · CALLISON · CCD · DENNISTON · dop DESIGN · ZUBER
studio hba · Montaigne Design · Foster + Partners · Gensler · gmp · HASSELL · HBA
HFS CONCEPTS 4 · J&A · KOKAISTUDIOS · KSL · mad
nbbj · rockwellgroup · RTKL · RWD · SOM · WOODS BAGOT · YAC · pp a|s
Kenneth Ko Company · ECADI 华东建筑设计研究总院 · LANDLEAF 朗绿 · HMA HMA 建筑设计 · SCG 上海建工集团 · SIMA · 现代设计
WILSON ASSOCIATES · STEVE LEUNG DESIGNERS · AAI · 中国建筑设计研究院





市 / 场 / 宣 / 传
MARKETING PROMOTION

展会宣传涵盖行业协会、大众媒体、专业媒体、户外广告、酒店在线、新闻稿、微信、微博、短信提醒、电子期刊、邮寄服务等渠道。

INDUSTRY ASSOCIATION, PUBLIC MEDIA, INDUSTRY MEDIA, OUTDOOR ADVERTISEMENT, WWW.JDGLE.COM, PRESS RELEASE, WECHAT, WEIBO, SMS, EDM, DM AND ETC.





市场宣传
MARKETING PROMOTION



全覆盖/立体宣传网络直击专业客户

MEDIA CAMPAIGN COVERS THE WHOLE INDUSTRY
REACHING A LARGE AMOUNT OF PROFESSIONAL CUSTOMERS

媒体合作
MEDIA PARTNERS

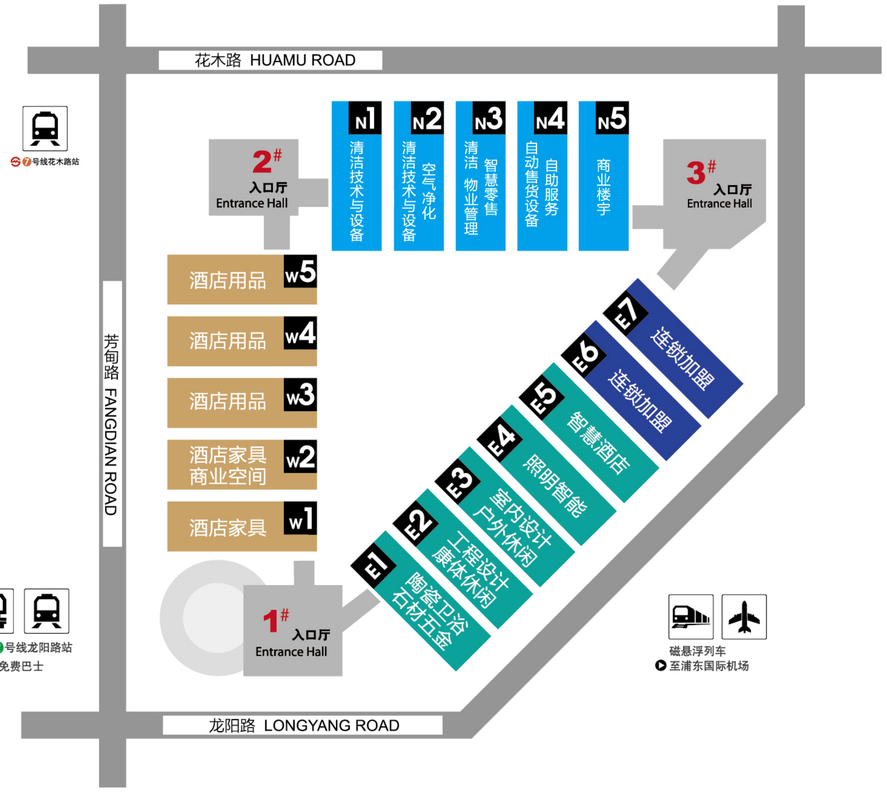
@designdocus 设计聚焦（xdzs-sh）@ 环球设计（DesuDaily）、@Hotelers（Hotelers）、@idzoom（idzoom-NO1）、@迈点网（meadin1）、@酒店评论（Reader-Review）、@设计本（shejiben）、@建E室内设计装修网（jianewang）、@ 瑞丽家居设计（Rayli_home）、@ 美国《室内设计》杂志中文版（ID-China）、@CIID88 中国国际室内设计网（zggjsnsjw-yan）、@ 颐家家居（shejishiclub）、@ 设计干货（design-mook）、@ 设计邦（shejizone）、@DHD 发现设计酒店（DHDHOTEL）、@ 设计最前沿（DesignFrontier）、@ 设计之旅（Designtrip）、@ 全球设计（LuxeDesign）、@ 筑龙施工（zhulongshigong）、@AssBook 设计食堂（AssBookGroup）、@ 酒店高参（ehotelier）、@ABBS（ABBS02861998484）、@ 设计联（my-uapid）、@ 尖叫设计（wowdsgn）、@ 一起设计（together-design）

HOTEL PLUS 2020

上海国际酒店及商业空间博览会

2020年4月27日 – 4月29日/上海新国际博览中心

27 – 29 April , 2020 / Shanghai New International Expo Centre



建筑装饰、工程设计及照明智能展区

Building & Decoration, Engineering & Design Lighting & Intelligence, Smart Hotel Expo

E1	陶瓷卫浴/石材五金 Ceramics / Stones / Bathroom & Hardware Accessories
E2	工程设计/康体娱乐 Engineering & Design / Fitness & Leisure
E3	室内设计/户外休闲 Interior Design / Outdoor Leisure
E4	照明灯饰/智能控制系统 Lighting & Intelligence Intelligent Control System
E5	智慧酒店及整体解决方案 节能安防/智能系统 Smart Hotel / IT & Security
E1-E5	上海建筑与室内设计周 样板房品鉴暨酒店投资加盟 Design Week Shanghai / Mockup Room Show Hotel Investment & Franchise Chain

清洁、空净、物业、自助、智慧零售连锁加盟

Cleaning,Air Purification,Facility,Vending, Smart Retail,Franchising Expo,

N1	清洁产品与技术 Cleaning Products & Technology
N2	清洁产品/高压清洗/空气净化 Cleaning / High Pressure Cleaning / Air Purification
N3	清洁物业/智慧零售 Facility Management / Commercial Property
N4	自助服务/自动售货设备 Vending Machine & Kiosk
N5	商业楼宇 Commercial Property
E6-E7	连锁加盟（餐饮业、零售业、服务业、教育培训、连锁供应商与服务商） Franchise (Catering, Retail, Service Education, Dessert, Supply Service)

酒店用品及酒店家具展区

Hotel Supplies & Furniture Expo

W1	酒店家具/户外家具/商用家具/空间设计 Hotel Furniture / Outdoor Furniture Commercial Furniture / Decor
W2	酒店床垫/空间设计 Hotel Mattress / Decor
W3	酒店布草/酒店制服 Textile & Uniforms
W4	IT/酒店布草/客房用品综合 IT & Security / Textile & Uniforms / Appliance & Amenities
W5	客房用品综合 Housekeeping Integration